



SPONSORSHIP'S COMPARATIVE CHART

5th AMERICA DIGITAL LATIN AMERICAN CONGRESS OF BUSINESS & TECHNOLOGY 2019

TELECOM, ICT, IOT, MOBILE, CLOUD, BIG DATA, FINTECH, E-COMMERCE & DIGITAL MARKETING

NOVEMBER 27th - 28th 2019 · ESPACIO RIESCO, SANTIAGO DE CHILE

SPONSORSHIP'S RIGHTS										
	MAIN SPONSOR CONGRESS	SPONSOR EXPODIGITAL INTERNATIONAL	SPONSOR INTERNATIONAL SEMINAR	SPONSOR BUSINESS MEETINGS ROUNDTABLES	SPONSOR C-LEVEL IoT & TELCO FORUM	SPONSOR C-LEVEL IoT & SMARTCITIES FORUM	SPONSOR E-GOVERNMENT DIGITAL FORUM	SPONSOR C-LEVEL DIGITAL BANKING & FINTECH FORUM	SPONSOR C-LEVEL TRANSFORMACIÓN DIGITAL FORUM	SPONSOR CORPORATE VENTURE CAPITAL FORUM
EXPO ZONE	*20 mts ² o 4x2	-	-	-	-	-	-	-	-	-
BOOTH SPACE IN EXPODIGITAL	-	4 x 2 mt	4 x 2 mt	4 x 2 mt	4 x 2 mt	4 x 2 mt	4 x 2 mt	4 x 2 mt	4 x 2 mt	-
STAFF ACCREDITATIONS	8	5	4	4	4	4	4	4	4	-
WI-FI CONNECTIONS	8	5	4	4	4	4	4	4	4	-
EXPO TICKETS: Expo + Expo Conferences.	50	40	40	30	30	30	30	30	30	30
BUSINESS EXECUTIVE TICKETS: Expo + Expo Conferences + Specialized Latam Forum Conferences + International Seminar + Business Meetings Roundtable + Venture Capital Forum + Partner Programs + Party	30	20	20	20	20	20	20	20	20	20
PROFILES AT THE ONLINE AMERICA DIGITAL NETWORK: Included with no additional cost (Regular fee US\$ 190 per year for each profile).	80	60	60	50	50	50	50	50	50	50
MEDIA PLAN: Logo in printed, digital, and audiovisual media, (TV, Radio, Press), Social Media (Twitter, LinkedIn, Facebook), Google Display Latam.	LOGO FIRST ROW AT MEDIA PLAN	LOGO SECOND ROW AT MEDIA PLAN	LOGO SECOND ROW AT MEDIA PLAN	LOGO SECOND ROW AT MEDIA PLAN	LOGO SECOND ROW AT MEDIA PLAN	LOGO SECOND ROW AT MEDIA PLAN	LOGO SECOND ROW AT MEDIA PLAN	LOGO SECOND ROW AT MEDIA PLAN	LOGO SECOND ROW AT MEDIA PLAN	LOGO SECOND ROW AT MEDIA PLAN
BRANDING & PLACEMENT: Congress activities.	ALL CONGRESS ACTIVITIES	EXPODIGITAL	INTERNATIONAL SEMINAR (PLENARY)	BUSINESS MEETINGS ROUNDTABLES	C-LEVEL IoT & TELCO FORUM	C-LEVEL IoT & SMART CITIES FORUM	E-GOVERNMENT DIGITAL FORUM	C-LEVEL DIGITAL BANKING & FINTECH FORUM	C-LEVEL TRANSFORMACIÓN DIGITAL FORUM	CORPORATE VENTURE CAPITAL FORUM
SPEAKER APPLICATION: The brand can apply for one speaker position at the specialized latam forum of choice. <i>[*Content Committee approval is required. Speaker must be an influencer or expert in a global or Americas's Level].</i> Includes Conference room for 300 people, completely equipped audiovisually, and global broadcasting by streaming. The Conference is recorded and published as VOD (Video On Demand) at the Online America Digital Network (www.america-digital.com) + Conference Communications Plan. Conferences with speakers are included in the Congress' Digital Program (which receives over 100 k downloads) and the printed Program (distributed to 5,000 Congress attendees).	02 LATAM FORUM OF CHOICE	01 LATAM FORUM OF CHOICE	01 LATAM FORUM OF CHOICE	01 LATAM FORUM OF CHOICE	01 C-LEVEL IoT & TELCO FORUM	01 C-LEVEL IoT & SMART CITIES FORUM	01 E-GOVERNMENT DIGITAL FORUM	01 C-LEVEL DIGITAL BANKING & FINTECH FORUM	01 C-LEVEL TRANSFORMACIÓN DIGITAL FORUM	01 CORPORATE VENTURE CAPITAL FORUM
COMPANY DESCRIPTION at the America Digital Congress's website according to sponsor category.	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
COMPANY LOGO AT AMERICA DIGITAL Congress's website and e-Newsletter to the database of 200k executives.	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
EDITORIAL ARTICLE at the Congress'e-Newsletter.	3	2	2	1	1	1	1	1	1	1
ARTICLE at the America Digital Congress' Blog.	3	2	2	1	1	1	1	1	1	1
20% DISCOUNT IN ADDITIONAL TICKETS for company employees and guest list.	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
RIGHT TO EXPORT THE EVENT TO YOUR WEBSITE	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
RIGHT FOR THE BRAND to make a Marketing Campaign using the America Digital Congress sponsorship category. <i>[*America Digital Committee approval of the Campaign is required]</i>	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
SPONSORSHIPS' PRICING FOR NEW COMPANIES	US\$ 37.000	US\$ 21.500	US\$ 21.500	US\$ 15.500	US\$ 15.500	US\$ 15.500	US\$ 15.500	US\$ 15.500	US\$ 15.500	US\$ 15.500
SPONSORSHIPS' PRICING FOR COMPANIES RENEWING	US\$ 34.000	US\$ 18.500	US\$ 18.500	US\$ 12.500	US\$ 12.500	US\$ 12.500	US\$ 12.500	US\$ 12.500	US\$ 12.500	US\$ 12.500
TICKETS BONIFICATION US\$	US\$ 40.700	US\$ 29.600	US\$ 29.600	US\$ 25.900	US\$ 25.900	US\$ 25.900	US\$ 25.900	US\$ 25.900	US\$ 25.900	US\$ 25.900

*Main Sponsors can choose a Zone (20 m²), only available for the first 10 companies declaring themselves Main Sponsor, or a booth space 4x2 m².

*Pricing is + 19 % IVA TAX