



9th America Digital

Latin America Congress Chile 2024

April 10th-11th · Espacio Riesco, Santiago, Chile

<https://congreso.america-digital.com>



9th America Digital Congress Tech & Business Mexico 2024

June 19th-20th · WTC, Mexico City

<https://mx.america-digital.com>



9th America Digital World Congress 2025

March 26th-27th · MBCC · Miami Beach, USA

<https://us.america-digital.com>



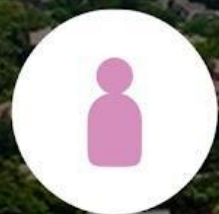
BOOK A
MEETING



9th America Digital

Latin America Congress Chile 2024

April 10th–11th · Espacio Riesco, Santiago, Chile



+5000
ATTENDEES



+200
BOOTHs



+50
COUNTRIES

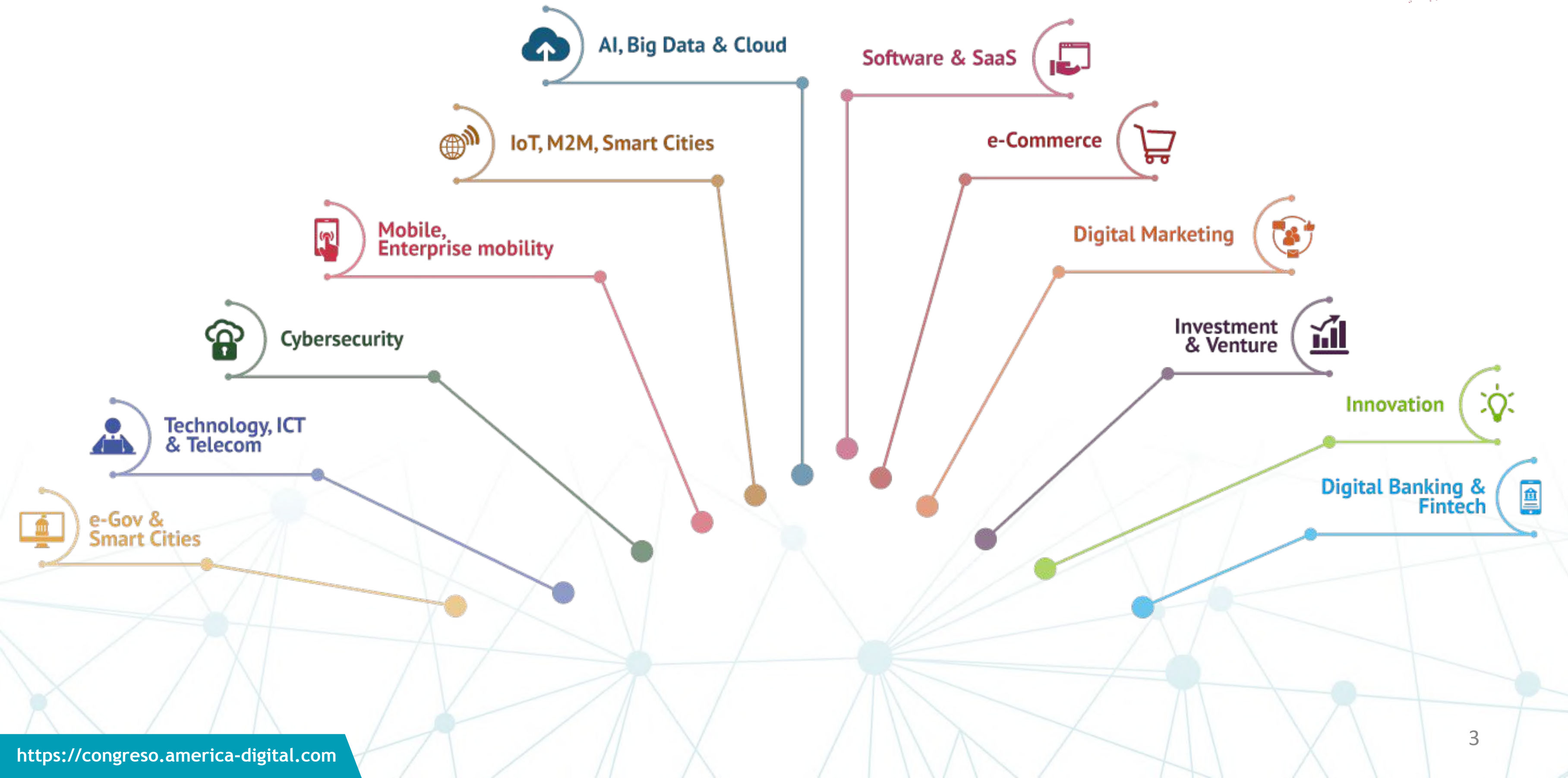


+2000
ONE-TO-ONE
MEETINGS



+100
CONFERENCES

TELECOM | TIC | IoT | Mobile | Cloud | Big Data | Fintech | Artificial Intelligence | e-Commerce | Digital Marketing





[Watch video](#)



Positioning your brand, impact, influence, generate leads and do business with + 5,000 C-Levels (CEO, CTOa, CIOs, CMOs, CDOs, CFOs), decision makers, innovation, digital transformation leaders from Telcos, Banks, Retail, Industries from Latin America.



ATTENDEES FROM DEMANDING INDUSTRIES

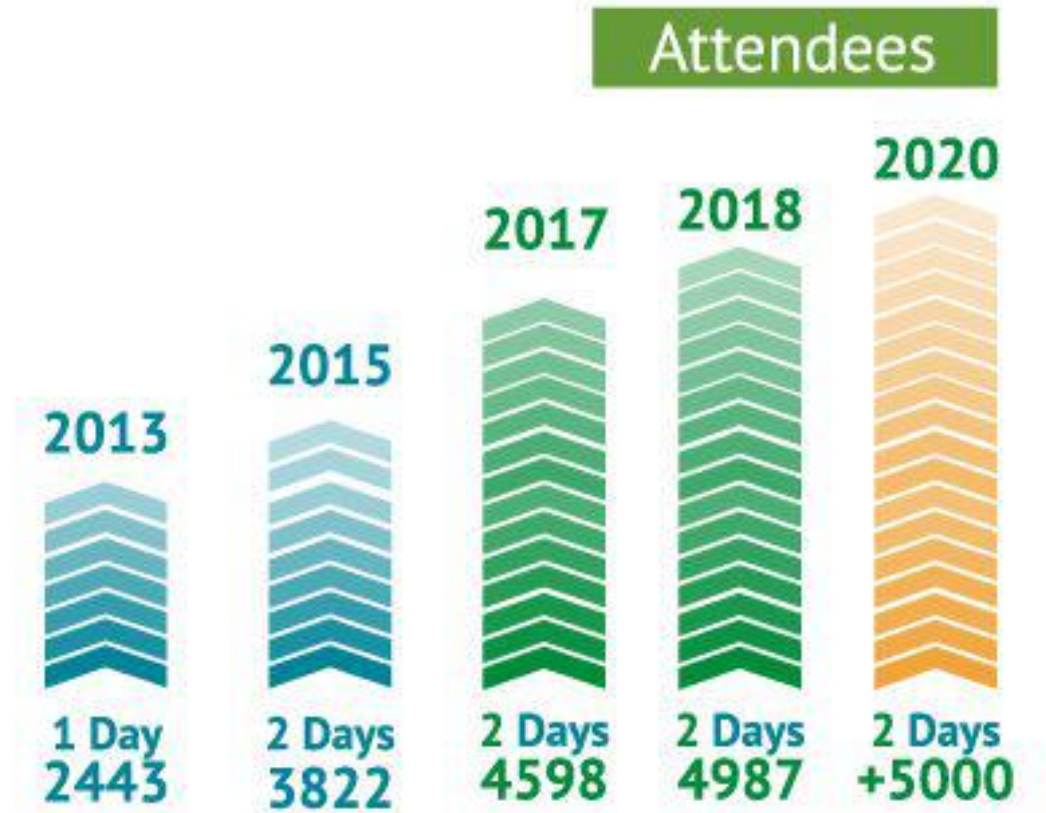


Mainly C-level executives from Telcos, Banks, Enterprises around LATAM and Government authorities.

Directors, CEOs, CISOs, CMOs, CIOs, CTOs, CDOs, professionals from IT, marketing and business development, seeking new technologies, solutions, product and services in the areas of Innovation, Telecom, Digital Transformation, ICT, IoT, Mobile, Cloud, Big Data, AI, e-GOV, Fintech, e-Commerce, and Digital marketing to enhance productivity, their management, communication, marketing and sales processes.

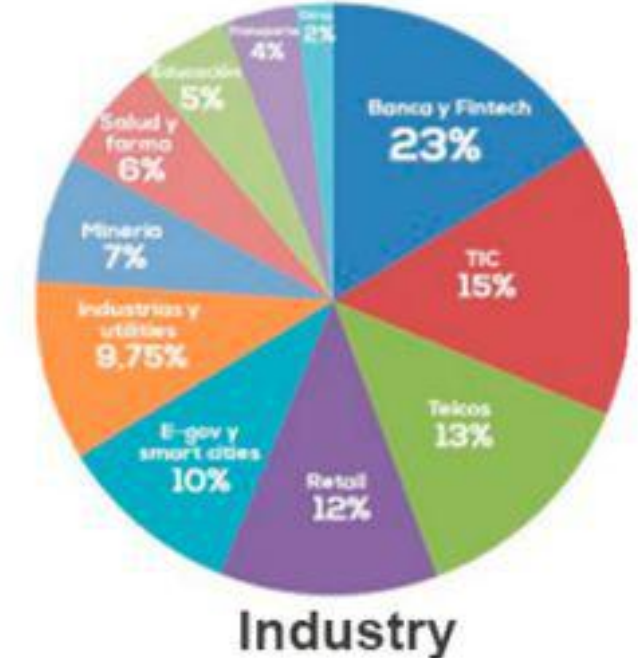
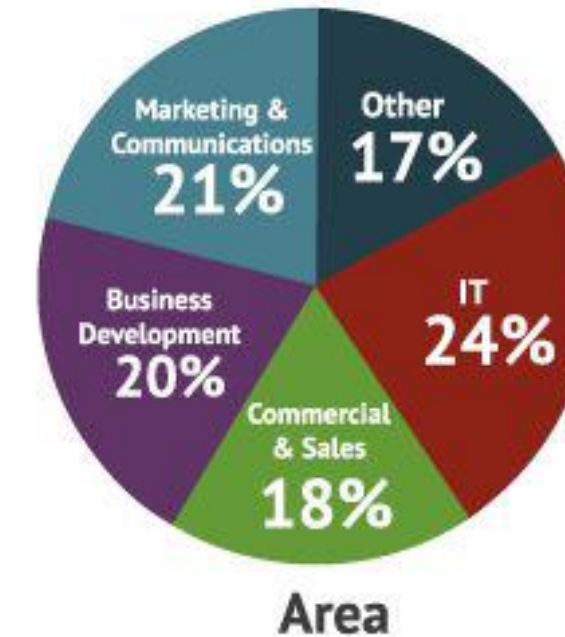


AMERICA DIGITAL CONGRESS INFOGRAPHY



Attendees profile

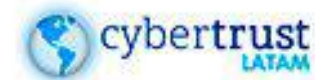
ATTENDEES DEMOGRAPHIC PROFILE					
Age		Gender		Average family income in US\$ k / year	
21 - 25	6%	Male	58%	<US\$ 25 k	7%
25 - 35	30%	Female	42%	US\$ 25 - 50 k	21%
35 - 45	38%			US\$ 50 - 100 k	28%
+45	26%			US\$ 100 - 150 k	26%
				>US\$ 150 k	18%



MAIN SPONSORS



SPONSORS FORUMS SPECIALIZED



9th America Digital

Latin America Congress Chile 2024

April 10th–11th · Espacio Riesco, Santiago, Chile



AMERICA DIGITAL EXPO 2024



SCAN EXPO DRONE





EXPO 2024

+200 Exhibiting companies in the areas of Telecom, ICT, IoT, M2M, AI, Business Mobility, Big Data, Cloud, Information Security, Mobile, APPs, Software & SaaS, ERPs / CRMs, Fintech, e-Commerce and Digital Marketing showcasing their Brand, products and services to +5000 executives from the largest corporations , Banks, Telcos and Government authorities from Latin America.



COUNTRY PAVILIONS AND TRADE MISSIONS

America Digital Expo, has country /association pavilions where introduces its main companies in the areas of ICT, Software, Technology, IoT, Internet, Mobile, Fintech, e-Commerce and Digital Marketing.

Ask about special benefits for trade missions, ICT associations and chambers of commerce.



DATE & PLACE

ESPACIO RIESCO

EL SALTO 5000, HUECHURABA
SANTIAGO

APRIL 10th-11th · 2024



Expo · 1-to-1 Meetings · International Seminar · Specialized Forums · Closing Party

Review last booth space positions available Expo 2024



A

■	ZONES 360 4,5X4,5 Mts	6 UN
■	2X2 Mts	10 UN
■	3X2 Mts	7 UN
■	4X2 Mts	11 UN
TOTAL: 28 BOOTS		

B

■	ZONES 360 4,5X4,5 Mts	0 UN
■	2X2 Mts	12 UN
■	3X2 Mts	13 UN
■	4X2 Mts	13 UN
TOTAL: 38 BOOTS		

C

■	ZONES 360 4,5X4,5 Mts	0 UN
■	2X2 Mts	13 UN
■	3X2 Mts	17 UN
■	4X2 Mts	15 UN
TOTAL: 45 BOOTS		

LEGEND

✓ RESERVED

✓ PRE RESERVED

[VIEW FLOOR PLAN](#)

Review last booth space positions available Expo 2024

**D**

■	ZONES 360 4,5X4,5 Mts	6 UN
■	2X2 Mts	11 UN
■	3X2 Mts	13 UN
■	4X2 Mts	8 UN

TOTAL: 32 BOOTHS

LEGEND



RESERVED



PRE RESERVED

[VIEW FLOOR PLAN](#)



EXPO CONFERENCES & EXHIBITORS

EXPO CONFERENCES





EXPO CONFERENCES

The Expo Conferences

The Expo Conferences are 30 or 50 minutes conferences in a fully equipped virtual conference room, which includes conference recording. Here, technology providers can present their company, products, services, benefits for customers, advantages over competitors and success cases.

These conferences are limited to only 16 positions.

*Only 4 Expo Conferences are available for new companies. Ask to your America Digital’s executive for availability.



EXPO CONFERENCES

Place your company in front of a live audience of broadcasted by streaming and stay permanently as part of the VOD conferences available in the America Digital Online Network.



*Ask for availability to your America Digital's executive.

Limited to 16 Expo Conference.

Only 4 Expo Conferences available

EXPO CONFERENCES	INCLUDES
Conference room completely equipped	✓
Expo Conference description in the Congress program distributed to more than 5,000 attendees during the Congress. Also on the web, e-newsletter and social networks.	✓
Expo Conference communication before, during and after the Congress, as part of global communications of the Congress.	✓
SPEAKER AT EXPO CONFERENCE (SUCESS CASES) The brand can apply for one speaker position at the specialized latam forum of choice. (*Content Committee approval is required. Speaker must be an influencer or expert in a global or Americas' s Level, you can present a succes case, launch of new product or speak about a specialized topic). it includes Conference room completely equipped audiovisually, global broadcasting by streaming. The Conference is recorded and published as VOD (Video On Demand) at the Online America Digital Network (https://network.america-digital.com) + Conference Communications Plan. Conferences with speakers are included in the Congress' Digital Program (which receives over 100 k downloads) and it is distributed to attendees.	✓ (1)
Branding and placement in the Expo Conference saloon during your presentation.	✓
Article in e-Newsletter about the Expo Conferences.	1
Mention of the Expo Conference in the blog and official distribution in the Congress networks.	✓
Global conference broadcast by Streaming.	✓
Recording of the Expo Conference. Conference is published under VOD in America Digital Online Network.	✓
Right to export the event to your website.	As Expo Conference
BUSINESS EXECUTIVE TICKETS: Expo + Expo Conferences + Specialized Latam Forum Conferences + International Seminar + One to One Meetings + Partner Programs + Closing Party + All Online Accesess.	30
BUSINESS EXECUTIVE TICKETS ONLINE: Access to all activities via streaming through our specialized platform: Expo + Expo Conferences + Specialized Forum Conferences + International Seminar + 1 to 1 Meetings + Partner Programs + Closing Party.	30
PROFILES & MEMBERSHIP FOR 3 MONTHS AT THE ONLINE AMERICA DIGITAL NETWORK : Included at no additional cost (Standard fee US\$ 190 per year for each profile, https://network.america-digital.com). You can connect online with previous attendees to past Congress and view over 200 Conferences in format Video On Demand (VOD) from the previous Congresses.	60
Delivery database of attendees (physical and online) to the Expo Conferences	✓
20% discount for company professionals and guest list.	✓
PRICING EXPO CONFERENCE 30 + 10 MINUTES Q&A	US\$ 7,900
PRICING EXPO CONFERENCE 50 MINUTES	US\$ 9,500
TICKETS BONIFICATION	US\$ 22,200



1-to-1 Meetings

A wide-angle photograph of a large audience seated in a conference hall, facing a stage. The stage features a large screen displaying a presentation, with two speakers visible on either side of the screen. The audience is dense, and the room is dimly lit, with stage lights illuminating the front. The text "INTERNATIONAL SEMINAR" is overlaid in large white letters on the left side of the image.

INTERNATIONAL SEMINAR



INTERNATIONAL SEMINAR

More than 100 international Speakers talk about Innovation, Trends, ICT, IoT, M2M, AI, Smart Cities, Mobile, Enterprise Mobility, Big Data, Cloud, SaaS, Information Security, e-Commerce and Digital Marketing.

Broad press coverage, Conferences are recorded. All conferences are available in the America Digital Online Network as Video On Demand (VOD).



INTERNATIONAL SEMINAR AND CONFERENCES



Giselle Ruiz Lanza
(Brazil)
Directora Regional de Inteligencia para Latinoamérica
#OpenMindDigital



Maximiliano Hinz
(Argentina)
Director de Dinero en Latinoamérica
#MoneyDigital



Esther Riveroll
(Spain)
CEO
#TechAndDigital2022



Javier Villalobos
(Colombia)
Sales Enterprise
#MoneyDigital



Victor Borgia
(Uruguay)
Regional Sales Director
#OpenMindDigital



Nicolás Urena
(Colombia)
Director de Expansión Global
#TransformaciónDigital



Gerardo Sumano
(Mexico)
Product Account Manager
#ServicioCero



Carlos Zapata
(Chile)
Director de Automatización
#ServicioCero



Leafar Maina
(Chile)
CEO
#ServicioCero



Abhas Ricky
(Brazil)
Chief Strategy Officer
#ServicioCero



Juan Zerda
(Colombia)
Head of Enterprise LATAM
#EducaciónDigital



Antonio Luque
(Spain)
Director of Managed Services
#ServicioCero



Paolo Delano
(Spain)
Product Engineer
#ServicioCero



Rodrigo Martinelli
(Brazil)
Vicepresidente y Director General para LATAM
#CloudComputing



Gerardo Tapia
(Argentina)
Systems Engineer
#OpenMindDigital



Rodrigo Arias
(Chile)
General Manager South Data Chile
#OpenMindDigital



Jaime Pradenas
(Chile)
Jefe de los Productos Blockchain
#OpenMindDigital



Gustavo Santana
(Brazil)
Director Cloud Accelerator
#OpenMindDigital



Alejandro D'Andrea
(Chile)
CIO Walmart Chile
#OpenMindDigital



Kam He
(Brazil)
Director of Solutions & Consulting
#OpenMindDigital



Leonardo Bracco
(Argentina)
Executive Director LATAM
#OpenMindDigital



Carlos Torales
(Spain)
VP de Ventas, América Latina
#TransformaciónDigital



Vitor Sousa
(Brazil)
Co-Founder and Global Business Development
#OpenMindDigital



Luis F. Martinez
(Argentina)
CEO
#OpenMindDigital



Gerardo Bonilla
(Mexico)
Chief Revenue Officer
#OpenMindDigital



Alejandro Gusto
(Chile)
Director Comercial de Proyectos Especiales
#OpenMindDigital



Martin Cabrera
(Chile)
Head of Customer Engineering Chile
#OpenMindDigital



Gery Coronel
(Argentina)
Country Manager del Sur de Chile
#OpenMindDigital



Wilson Calderón
(Colombia)
Senior Technical Consultant
#OpenMindDigital



Ariel Galarte
(Chile)
Sales Manager SIDA
#OpenMindDigital



Carlos Perea
(Spain)
Senior VP LATAM
#OpenMindDigital



Bart Schouw
(Belgium)
Chief Evangelist
#OpenMindDigital



Carlos Viera
(Brazil)
Gerente de Ventas
#OpenMindDigital



Maria Belén Aralla
(Argentina)
Account Director
#OpenMindDigital



Antonio Mareno
(Chile)
Gerente de Estrategia
#OpenMindDigital



Cristian Lucchesi
(Chile)
Industry and Digital Transformation Advisor
#OpenMindDigital



Guillermo Arduino
(Spain)
Presentador internacional de CNN
#OpenMindDigital



José Lagos
(Chile)
CEO y Managing Partner LATAM
#OpenMindDigital



Carlos Torres
(Spain)
Executive Director
#OpenMindDigital



Felipe Sánchez
(Spain)
Regional Manager
#OpenMindDigital



Arturo Moya González
(Spain)
Product Manager
#OpenMindDigital



Verónica Ibáñez
(Spain)
Directora de Estrategia y Soluciones
#OpenMindDigital



Juan Casal
(Argentina)
Director Comercial de Proyectos Especiales
#OpenMindDigital



Nicolas Keeble
(Colombia)
Regional Enterprise Account Manager LATAM
#OpenMindDigital



Emanuel Di Matteo
(Brazil)
General Manager Latin America
#OpenMindDigital



Jordi Torres
(Spain)
CEO
#OpenMindDigital



Rodrigo Alarcón
(Chile)
Senior M. Strategy
#OpenMindDigital



Rodrigo Quijada
(Chile)
VP Market Development
#OpenMindDigital



Nicolás Calderón
(Colombia)
CM Europeas
#OpenMindDigital



Raúl Palacios
(Chile)
Director de Soluciones Multinacionales
#OpenMindDigital



Maria Agustina Patti
(Chile)
Marketing LATAM
#OpenMindDigital



Alfonso Cuadra
(Chile)
CEO y Gerente de Estrategia
#OpenMindDigital



Paulo Paulek
(Chile)
CEO
#OpenMindDigital



Virginia Álvarez Roldán
(Argentina)
Head of Business Design
#OpenMindDigital



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(Mexico)
Director de Innovación
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Marco Ponce Meléndez
(Chile)
CEO
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Arturo Contreras
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Head of Business Unit for Latin America
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Gerardo Rivera Bozán
(Chile)
Senior Account Executive
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Federico Vilanova
(Colombia)
Sales Director Spanish Speaking South America
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Juan Moscoso
(Chile)
Director General
#OpenMindDigital



Hernán Sánchez
(Argentina)
Solution Architect South Cone
#OpenMindDigital



Matias Chmiel
(Brazil)
Sales Director Latin America
#OpenMindDigital



Juan Astete Urrutia
(Chile)
Director Comercial
#OpenMindDigital



Pamela Reutter
(Chile)
Gerente de Desarrollo Comercial
#OpenMindDigital



Daniel Cadenas
(USA)
Sr. Solution Engineer
#OpenMindDigital



Maria Agustina Patti
(Chile)
Marketing Analyst LATAM
#OpenMindDigital



Javier Re
(Argentina)
CEO en Crowdfunder S.A.
#OpenMindDigital



Daniel Barba
(Argentina)
Vicepresidente de Tecnología y Operaciones
#OpenMindDigital



Federico Leven
(Argentina)
Vicepresidente de Tecnología y Operaciones
#OpenMindDigital



Julio Arrieta Gisbert
(Chile)
Socio Director
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Marco Alarcón
(Chile)
Jefe de Arquitectura Blockchain
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Christian Acosta
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Senior Sales Manager
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Javiera Gómez
(Chile)
Head of Digital Chile
#OpenMindDigital



Diego Creel
(Mexico)
Vicepresidente Senior México y LATAM
#OpenMindDigital



Samer Atassi
(USA)
Vicepresidente para América Latina
#OpenMindDigital



Mark Bonnell
(Canada)
Director Ejecutivo
#OpenMindDigital



Jorge Sanz
(Spain)
CEO
#OpenMindDigital



Felipe Torres Cuevas
(Colombia)
Subgerente de Negocios Digitales
#OpenMindDigital



Juan Bello
(Argentina)
Business Head Global Latin America
#OpenMindDigital



Gabriel Arango
(Argentina)
Chief Technology Officer
#OpenMindDigital



Julian Colombo
(Argentina)
CEO
#OpenMindDigital



Soledad Onetto
(Chile)
Periodista Conductora de T-Rex
#OpenMindDigital



Eyal Sivan
(Canada)
Head of Open Banking
#OpenMindDigital



Sebastián Rojas
(Chile)
Head of B2B Content
#OpenMindDigital



Leo Eluayen
(Spain)
Co-Founder CEO
#OpenMindDigital



Luiz Ohara
(Brazil)
Head of Financial Markets
#OpenMindDigital



César Castillo
(Spain)
Specialist Online
#OpenMindDigital



Dino Besomi
(Chile)
Director Advisory Latin America
#OpenMindDigital



Connect with the Telecommunication & IOT ecosystem applied to industries.

C-LEVEL 5G, IoT & TELCO FORUM

A specialized conference space where Telco leaders, IoT providers, IoT solution demanders, operators, suppliers, regulators and the Telco & IoT ecosystem

- They explore the future, trends, challenges and opportunities of the industry.
- They analyze the impact of telecommunications and IoT technologies on adjacent industries such as automotive, mining, government, education, energy, health, retail, utilities, smart cities and manufacturing.
- Discover how to evaluate, select and implement IoT solutions to improve processes. Transform business models, optimize costs and create new forms of revenue in industries such as Telecommunications, Transportation, Mining, Manufacturing, Energy, Agriculture, Health, Retail, Government, Oil and Gas, Automotive, suppliers of M2M platforms.

C-LEVEL 5G, IoT & TELCO FORUM



Rodrigo Ramirez Pino,
Regulatel President

America Digital enable to raise the challenge in telecommunications of the region.



Francisco Guzmán
Director Claro América Móvil Empresas

The Congress connect us with the telecommunications ecosystem and with the companies needs in digital transformation.

Manish Singh (EE.UU.)
VP Network Services
Strategy Tech Mahindra

America Digital was a good experience for us.



Sergio Canales (Perú)
General Electric,
Regional digital mine team.

Unmissable event.



Telefonica

César Valdés,
CIO TELEFÓNICA

The congress allowed us to transmit the TELEFONICA digital strategy for the next 4 years.



Eduardo A. Gorchs,
CEO Latam Siemens

A network platform and excellent business.

Mauricio Malpica (Austin, USA)
IOT & Global connectivity Hpe

America Digital is a great instance to connect with the TELCO ecosystem of Latam.



C-LEVEL IoT & SMART CITIES FORUM





C-LEVEL IoT & SMART CITIES FORUM

Smart Cities, Government and Society

Government authorities, urban planners, private organizations, technology providers address the challenges and opportunities that technology offers to create more sustainable and integrated cities.

E-GOVERNMENT FORUM





E-GOVERNMENT FORUM

How to achieve the modernization of states, resource optimization and improvements, paving the way toward digital governments.

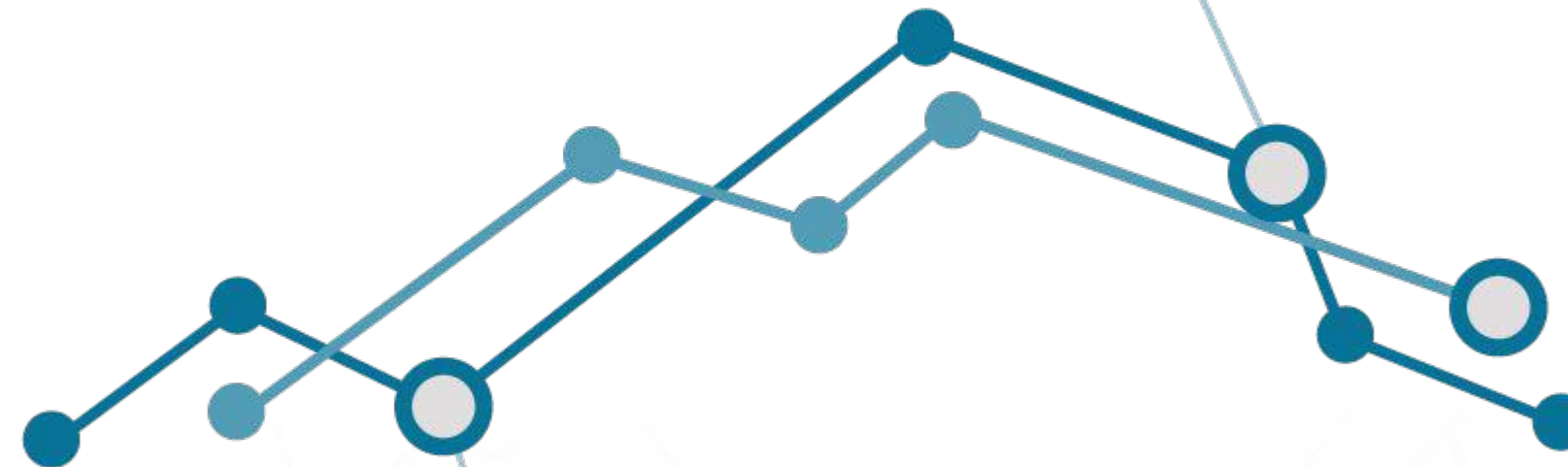
It brings together government leaders, ministries, authorities, public policy makers and regulators, with stakeholders of the digital industry to promote an open dialogue in the areas of digitalization, digital economy, digital governments, its future and how the various system components must work together to achieve the goals that society expects.



Jeffrey Kratz (Seattle, USA)
CEO Latam, Amazon Web
Services Public Sector.

*America Digital allows us to talk
with the digital transformation
leaders in the public sector.*

”



Marten Kaevats (Estonia)
National Digital Advisor

*An event that allows to build the
fundamentals of a digital society.*

”



C-LEVEL FORUM DIGITAL TRANSFORMATION

Cloud – Big Data – AI - e-Commerce – Digital
Marketing





C-level Forum, CEOs, CIOs, CMOs, CTOs, CDOs Forum

Connects with C-level executives, CEOs, CTOs, CMOs, CIOs, CDOs, CFOs of the 1000 largest corporations: Retail, Tourism, Services, Media, Industry, Mining, Health, Education seeking their business digital transformation.

Global experts deliver strategic keys for:

- › Enterprise Digital transformation
- › IT and Mobile Security Challenges.
- › Main Technological Trends that CEOs, CTOs, CDOs, CMOs must have present.
- › Migration of companies to the Mobile era. Challenges of CTOs and / or CMOs?
- › Talent capture and retention in the digital age.
- › How to face the 5 business megatrends, Big Data, Mobile, AI, IoT, Cloud, and Social. How business and how we work will be transformed?
- › Integration of technology, communications and marketing in the era of Digital Marketing.
- › Digital Marketing as a generator of qualified leads. The era of Inbound Marketing.
- › E-Commerce and conversions.
- › Social Media Strategy in Corporations, its use in Social Selling, Business Intelligence, Customer Support and their integration with Customer Relationship Management (CRM) processes. Optimization and increase of Conversions on the online channel.
- › How to survive to the fast technological change? Adapt or die? Digital Business Models and Transformation.
- › Innovation, Innovation Management, and how to take advantage of the Start up ecosystem?

The diagram illustrates the DXC Open Banking architecture. At the center is a horizontal bar labeled "CA API Management". Above this bar, two boxes are connected by upward arrows: "Customer Experience" (containing "APIs for users" and "APIs for developers") and "3rd party APIs" (containing "Open Banking", "Account Information", and "Authorized Push Payments"). Below the bar, three downward arrows point to a row of boxes: "Open Banking", "Account Information", "Authorized Push Payments", "CA API Management", "CA API Monitoring", "CA API Testing", "CA API Development", and "CA API Deployment". To the right of the central bar, two additional boxes are connected by arrows: "CA Developer Portal" and "CA API Monitoring".



DIGITAL BANKING & FINTECH FORUM

Join the leaders in Fintech and Digital Banking

From blockchain technology applications and fintech disruption, its impact on the transformation of banking, IT security challenges, mobile banking, to the impact of social media in the banking and financial services are addressed in this specialized forum.

New rules, new technologies, new suppliers, new fintech companies, new actors, new consumers, technological innovations and new business models that are challenging and transforming the digital banking and financial services industry.

Big Data, Mobile, IA, Blockchain, Fintech, Cloud, Social, e-Commerce, open innovation and its impact on digital banking and fintech ecosystem.

CEOs, CTOs, CMOs, CDOs, CISOs, and C-Level executives from Latin American Banks along with FinTech companies and experts discuss how to overcome with these challenges and evolve into a digital banking that meets consumers needs.

DIGITAL BANKING & FINTECH FORUM



Mark Jamison (Silicon Valley, USA)
VP & Global Innovation Head VISA

The America Digital Conference is a fantastic event, I have been blown away how dynamic this entire event has been, how many people and the energy.



Rodrigo Orellana,
Digital Marketing Director Scotiabank

I have come every year and I see a radical evolution in the level of speakers, sponsors and infrastructure.



Luis Figueroa
Intendente de Regulación
Superintendencia Bancos e
Instituciones Financieras (SBIF)

It was an excellent opportunity to discuss the needs of the Fintech ecosystem.



Devie Mohan (Londres, UK)
Top 10 influencer fintech.

Excellent level of assistants.



Alberto Schilling,
CEO BICE BANK

High standard event, I have gone to similar congress in other countries, New York, and it has nothing to envy. The set-up, organization.

VENTURE CAPITAL & PRIVATE EQUITY FORUM



CORPORATE VENTURE CAPITAL FORUM

Connect with Silicon Valley Venture Capitals, VCs around the Americas, high impact entrepreneurs, get access to specialized conferences, 16 investment opportunities in fast grow tech companies.

AMERICA DIGITAL

VENTURE CAPITAL & EQUITY FORUM
9th AMERICA DIGITAL CONGRESS 2024
APRIL 10th-11th · ESPACIO RIESCO

JOIN VCS, PES AND HIGH IMPACT ENTREPRENEURS FROM SILICON VALLEY & LATAM

What are the best practices in VC & PE?
How to invest in the next Google, Facebook, Uber, Rappi, Nubank?
How to raise funds from US\$5 – 50 million?

THE KEY TO OPEN THE MARKET

Investors
Preparation
Key Meetings
Opportunity
Fast Grow Company

Logos: Google, HUAWEI CLOUD, Empresas, ORACLE Cloud, Globant, powered by gust, ACAFI, ENDEAVOR, CMI, América, AMERICA DIGITAL NEWS



CORPORATE VENTURE CAPITAL FORUM

Corporate Venture Capital Forum a two days of specialized conferences with global experts, VCs and high impact entrepreneurs.

- How to raise Angel or VC capital for each stage of your company?
- How to develop Corporate Venture Capital Programs?
- How to invest in Fast Grow Tech Companies? How to invest in the next Google, Facebook, Uber?
- How to develop the Venture Capital Industry around the Americas in connection with the main investment hubs Silicon Valley and Israel?

CREATE YOUR PROFILE.
CONNECT ONLINE WITH THE ATTENDEES & WATCH
THE CONFERENCES ON VOD.



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Live online networking with Congress attendees before, during and after
the Congress and access to all recorded conferences from the international experts.

CLOSING PARTY



**AMERICA
DIGITAL**

**AMERICA
DIGITAL**

APRIL 10th - 11th · 2024

TWO DAYS OF EXTENSIVE NETWORKING AND B2B ACTIVITIES

DAY 1: WEDNESDAY,	SALOON	TIME
Opening and International Seminar	Saloon I	8:00 - 14:30 hrs.
Business Meeting Session	Zona Networking Virtual Lobby de la Plataforma	10:00-19:00 hrs.
Expo America Digital	Zona Stands Virtual Lobby	14:00 - 19:00 hrs.
C-Level Digital Transformation Forum	Saloon II	15:00 - 19:30 hrs.
C-Level Digital Banking & Fintech Forum	Saloon III	15:00 - 19:30 hrs.
Expo Conferences	Saloon V	15:00 - 18:30 hrs.
Partner Program Google	Saloon VIII	15:00 - 19:00 hrs.
Canal Televisión America Digital News TV (transmisión en vivo)	Saloon IX	8:00 - 19:00 hrs.

DAY 2: THURSDAY,	SALOON	TIME
Expo America Digital	Zona Stands Virtual Lobby	14:00 - 19:00 hrs.
Business Meetings Session	Zona Networking Virtual Lobby de la Plataforma	10:00 - 19:00 hrs.
C-Level Digital Transformation Forum	Saloon II	8:30 - 19:30 hrs.
C-Level Digital Banking & Fintech Forum	Saloon III	8:30 - 19:30 hrs.
C-Level 5G, IOT & Telco Forum	Saloon IV	8:30 - 18:00 hrs.
e-Government Forum	Saloon VI	9:00 - 14:00 hrs.
Venture Capital & Private Equity Forum	Saloon VII	15:00 - 18:00 hrs.
Expo Conferences	Saloon V	8:30 - 15:00 hrs.
Partner Program Google	Saloon VIII	8:00 - 19:00 hrs.
Canal Televisión America Digital News TV (transmisión en vivo)	Saloon IX	15:00 - 19:00 hrs.
Ceremony and Official Closing Party	Saloon X	19:30 - 22:00 hrs.

The background of the slide features a complex network of thin, light blue lines connecting various circular nodes of different sizes. These nodes are distributed across the entire blue background, creating a web-like or molecular structure that suggests digital connectivity and technology.

OPPORTUNITY TO BE AN EXHIBITING COMPANY AT **EXPO AMERICA DIGITAL**

BENEFITS AS EXHIBITOR

2 days of Company Exhibition and networking to an audience of +5.000 executives from Latin America seeking technologies, products, services and strategic partners. Specific meetings in the Business Meetings Session, broadcasting, marketing and communications before, during and after the event reaching C-level executives and decision makers around the region.

View Floor plan

<https://congreso.america-digital.com/floor-plan-america-digital-congress-chile.pdf>

BENEFITS INCLUDED FOR EXHIBITORS AT AMERICA DIGITAL EXPO	Platinum	Gold	Silver
Space for Booth and Online Booth included	4x2 mts2	3x2 mts2	2x2 mts2
Staff accreditation in Booth	4	4	4
Wifi connections	4	4	2
Logo in official website and company description in Expo Digital Directory.	✓	✓	✓
Logo, placement and branding at Expo Digital	✓	✓	✓
1 article in blog, post on Facebook, Twitter, e-Newsletter reaching +200,000 executives.	✓	✓	✓
BUSINESS EXECUTIVE TICKETS US\$ 740 : Expo + Expo Conferences + Specialized Expo + Expo Conferences + Specialized Latam Forum Conferences + International Seminar + One to One Meetings + Partner Programs + Closing Party + All Online Acces.	15	10	7
BUSINESS EXECUTIVE TICKETS ONLINE (US\$ 270) : Access to all activities via streaming throughour specialized platfomr: Expo + Expo Conferences + Specialized Forum Conferences + International Seminar + 1 to 1 Meetings + Partner Programs + Closing Party.	15	10	7
PROFILES & MEMBERSHIP FOR 1 YEAR AT THE ONLINE AMERICA DIGITAL NETWORK Included at no additional cost (Standard fee US\$ 190 per year for each profile , https://network.america-digital.com): You can connect online with previous attendees to pastCongress and view over 200 Conferences in format Video On Demand (VOD) from the previous Congresses.	30	20	14
20% discount on additional tickets for all company professionals and guest list.	✓	✓	✓
Rights to export the event to your website.	✓	✓	✓
Delivery database of the visitors to your physical & online booth	✓	✓	✓
Exhibitor Pricing for New Companies	US\$ 7,450	US\$ 6,125	US\$ 5,250
Exhibitor Pricing for Companies Renewing	US\$ 6,450	US\$ 5,450	US\$ 4,750
TICKETS' BONIFICATION US\$	US\$ 14,800	US\$ 11,100	US\$ 7,400

OPTION TO HAVE ONLY ONE ONLINE BOOTH



PRICE AND BENEFITS



TABLA STAND EXPO AMERICA DIGITAL PLATINUM

(You can review Exhibitor list in congreso.america-digital.com/expodigital only 10 new positions for Exhibitors available).

BENEFITS INCLUDED FOR EXHIBITORS AT AMERICA DIGITAL EXPO	PLATINUM ONLINE
Online Booth included	✓
Staff Accreditations	4
Logo in official website and company description in Expo Digital Directory.	✓
Logo, placement and branding at Expo Digital	✓
1 article in blog, post on Facebook, Twitter, e-Newsletter reaching +200,000 executives.	✓
ENTRADAS BUSINESS EXECUTIVE Access to all activities via streaming through our specialized platform: Expo + Expo Conferences + Specialized Forum Conferences + International Seminar + 1 to 1 Meetings + Partner Programs + Closing Party.	4
BUSINESS EXECUTIVE TICKETS ONLINE: Access to all activities via streaming through our specialized platform: Expo + Expo Conferences + Specialized Forum Conferences + International Seminar + 1 to 1 Meetings + Partner Programs + Closing Party.	20
PROFILES & MEMBERSHIP FOR 1 YEAR AT THE ONLINE AMERICA DIGITAL NETWORK Included at no additional cost (Standard fee US\$ 190 per year for each profile, https://network.america-digital.com). You can connect online with previous attendees to past Congress and view over 200 Conferences in format Video On Demand (VOD) from the previous Congresses.	24
20% discount on additional tickets for all company professionals and guest list.	✓
Rights to export the event to your website.	✓
Delivery database of the visitors to your online booth	✓
Exhibitor Pricing for New Companies	US\$ 3,500
Exhibitor Pricing for Companies Renewing	US\$ 2,950
TICKETS' BONIFICATION US\$	US\$ 5,400

*Stand reservation is subject to availability in the time of reservation.

TICKETS

*20 % discount in additional tickets for exhibiting companies
* subject to availability

BUY TICKETS

<https://congreso.america-digital.com/buy-tickets/?lang=en>



TICKET CATEGORY (Rights)	TICKETS	
	 BUSINESS EXECUTIVE	 BUSINESS EXECUTIVE ONLINE
Physical access and Online access to all Congress activities	✓	
Online access to all Congress activities from our exclusive platform	✓	✓
1 to 1 meetings	✓	✓
Own profile and Avatar in the Congress	✓	✓
EXPO DIGITAL	✓	✓
INTERNATIONAL SEMINAR	✓	✓
C-LEVEL DIGITAL BANKING & FINTECH FORUM	✓	✓
C-LEVEL 5G, IoT & TELCO FORUM	✓	✓
C-LEVEL IOT Y SMART CITIES FORUM	✓	✓
C-LEVEL DIGITAL TRANSFORMATION FORUM	✓	✓
C-LEVEL E-COMMERCE & DIGITAL MARKETING FORUM	✓	✓
E-GOVERNMENT FORUM	✓	✓
VENTURE CAPITAL & PRIVATE EQUITY FORUM	✓	✓
PARTNER PROGRAMS	✓	✓
EXPO CONFERENCES (Success cases)	✓	✓
Access to the event APP with search and 1 to 1 meeting features	✓	✓
AMERICA DIGITAL ONLINE NETWORK MEMBERSHIP and profile included at no cost for 3 Months (standard value US\$ 190 / per year). With your membership in America Digital Network (https://network.america-digital.com) you can connect online with previous attendees to past Congress and view over 200 Conferences en format Video On Demand (VOD) from the previous Congresses.	✓	✓
Closing Party	✓	✓
TICKET PRICE p/p	US\$ 740	US\$ 270

UPGRADE TO SPONSOR

OPPORTUNITIES
BE AN OFFICIAL SPONSOR

WHY TO BE A SPONSOR?



Through AMERICA DIGITAL CONGRESS your brand achieves national and international branding, placement and positioning as a Top of Mind company in its area, among executives from large corporations, companies and industries around the Americas.

America Digital invests directly in marketing, communications and publicity in México, Latam & globally, this is also powered through media partners as CNN, America Economia, among others with a regional, local and specialized media coverage by topics, reaching over 500,000 decision makers and generating over 500 million impressions, providing an important return over investment for the Sponsors.

WIDE MEDIA COVERAGE



OFFICIAL SPONSORS SUCCESS CASES



Companies like Microsoft, Intel, Zendesk, Telefonica, Huawei, Tech Mahindra, Visa, Amazon, Ericsson, Deloitte, Siemens have already been sponsors of America Digital, obtaining:

- +500.000 impressions on our e-newsletters, social networks, web, blog, media and communications.
- Placing their brand in front of more than 3000 attendees.
- Positioning as a Top of Mind Brand and leader.
- Lead generation and business meetings with key executives from in a single day and place.
- Extensive branding and placement during the whole Congress.

Marketing, communications, publicity, branding and placement for Sponsors

Sponsor benefits:

- Branding and placement on web, credentials, e-newsletters, folders, social media, invitations, brochures and advertisements in newspapers, POP, digital displays, logo in online and off-line communications and media.
- Brand presence in America Digital's live activities, Expo, International Seminar, Conferences, Forums, Business Roundtable, Closing Party, America Digital Online Network, POP at tradeshow, Widescreens, Digital Signage.
- America Digital produces articles, press releases that are distributed through an international network of journalists, PR agencies, specialized in ICT, Mobile, Telecom, IoT, e-Commerce, Digital Marketing, and media partners of the event. Content distribution covers print, television, radio, online media and social networks at a national and international level. Some examples are CNN, America Economía, PRNewswire.
- Our Press releases are sent to a base of 650 journalists from selected specialized media and distributed through Prnewswire.
- America Digital e-Newsletter every 3 weeks reaches over 200,000 managers and decision-makers in Latin America.
- Our communities on Facebook, Twitter, Linkedin and Youtube, allow us to potentially reach 2.5 million professionals.
- Our website has an average of 500,000 unique visitors per year. + 500 million media impressions were obtained during the 2020 Congress.

PARTNER PROGRAMS

Partner Programs are limited to 3 and include:

*The Partner Programs offer to the BRAND the unique opportunity to hold its own event using the 4th America Digital Congress as a platform. You will have a Conference Room completely equipped for 200 attendees, where you can hold your own thematic event. (*Content Committee approval is required)*

PARTNER PROGRAM EXAMPLE PERFORMED BY GOOGLE WITH ITS GOOGLE INNOVATION LAB ORIENTED TO C-LEVELS.



*Pricing is + 19 % IVA Tax



PARTNER PROGRAMS	INCLUYE
Fully equipped audiovisual salon for 200 attendees, including translation.	✓
PARTNER PROGRAM description in the Congress program distributed to more than 5,000 attendees during the Congress. Also on the web, e-newsletter and social networks.	✓
PARTNER PROGRAM communication before, during and after the Congress, as part of global communications of the Congress.	✓
Branding and placement in the PARTNER PROGRAM Salon during your presentation.	✓
Article in e-Newsletter about the PARTNER PROGRAM.	1
Mention of the PARTNER PROGRAM in the blog and official distribution in the Congress networks.	✓
PARTNER PROGRAM broadcasted by Streaming.	✓
Recording of the PARTNER PROGRAM. PARTNER PROGRAM is published under VOD in America Digital Online Network.	✓
Right to export THE PARTNER PROGRAM to your website.	As Partner Program
BUSINESS EXECUTIVE TICKETS: Expo + Conferences Expo + Conferences Specialized Forums + International Seminar + Networking 1 to 1 + Venture Capital + Closing Party + Online Access to all Congress activities	100
BUSINESS EXECUTIVE ONLINE TICKETS: Online access to all Congress activities; Expo + Conferences Expo + Specialized Forums Conferences + International Seminar + Networking 1 to 1 + Closing Party.	100
PROFILES and Membership for 1 year in APP RED AMERICA DIGITAL included at no additional cost. (Normal value for each profile & membership US \$ 190 / year per user): In the Red America Digital https://network.america-digital.com you can connect with historical and current Congress attendees, as well as access more than 200 conferences in Video On Demand (VOD) format from previous America Digital Congresses.	200
Delviery of the attendees database (live & online) to your Partner Program	✓
20% discount for company professionals and guest list.	✓
PARTNER PROGRAM HALF DAY (9:00 – 13:00 hrs or 15:00-19:00 hrs).	US\$ 39,000
Tickets' Bonification	US\$ 74,000

PRIVATE MEETING ROOMS



Your own private meeting room
for two days

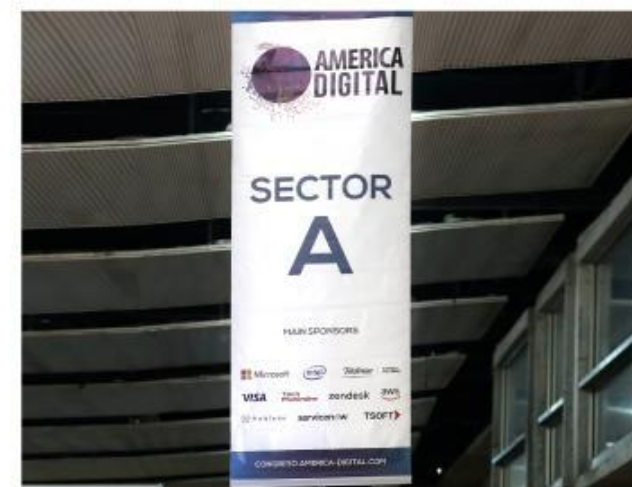
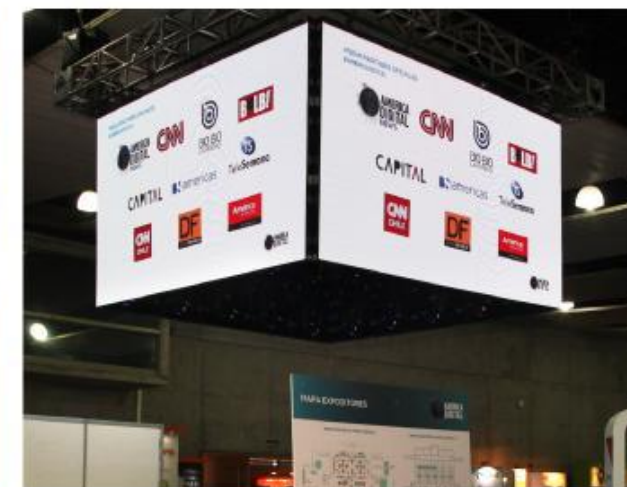
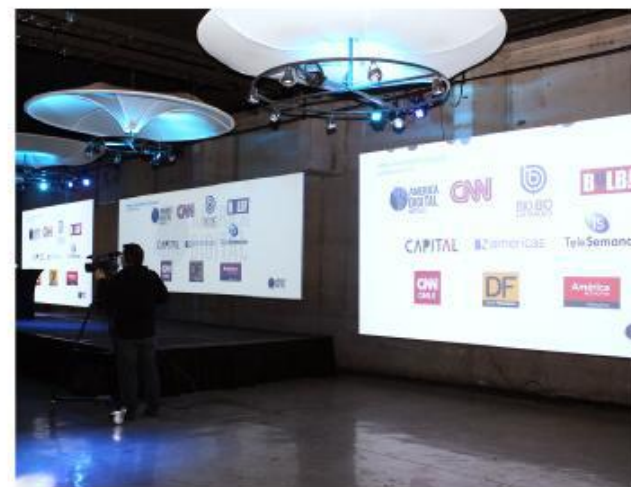
Define your own activities

Only 5 meetings rooms available.

From US\$ 22,000.

Do not include AV equipment,
any additional requirements
must be contrated directly with
the venue.

BRANDING & PLACEMENT



BRANDING & PLACEMENT



SPONSORSHIP LANYARD



Positioning your Brand in front of 5000 C-Levels that will use the Lanyard during 2 days.

Pricing US\$ 35,000
(Only 1 position).

ADDITIONAL BRANDING & PLACEMENT PRODUCTS

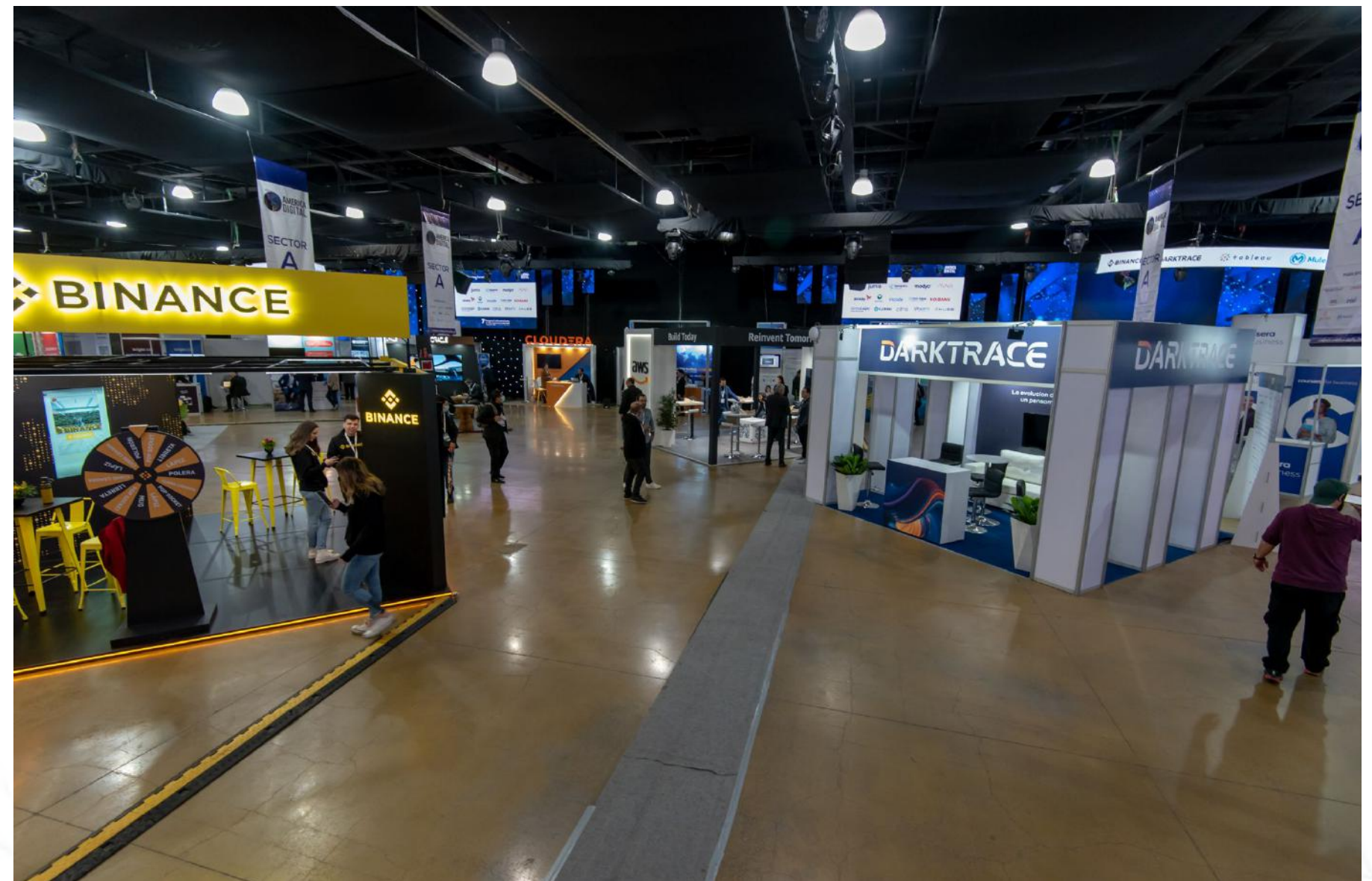


SPONSOR REGISTRATION

Put your brand in front of 5000 C-Levels during the registration

US\$ 20,000 (Only 1 position).

SPOTS AT EXPO SCREENS



Pricing for 1 day US\$ 9,500.

One Spot 20-30 seconds 8 times during the day, each 1 hour.

SPONSOR CORPORATIVE LUNCH



Sponsor 2 days
Corporate Lunch

Pricing US\$ 25,000 c/u.

1 position

SPONSOR 1 to 1 NETWORKING ZONES



Pricing US\$ 25,000 c/u

2 Positions available .

INTERVIEW ON LINE BY AMERICA DIGITAL NEWS TV DURING THE CONGRESS



15-20 minutes on line interview in ur TV set during the congress global broadcasting and distribution of the interview to our 80,000 C-Levels subscribers. .

Normal **pricing US\$ 5,800**

Special pricing for Sponsors, **US\$ 4,000.**

Limited only to 16 interviews during the congress. Reserve in advance (under availability)

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