



# 11<sup>th</sup> America Digital

Latin America Congress of AI, Business & Technology

September 9-10, 2026 · Espacio Riesco, Santiago, Chile

<https://congreso.america-digital.com>



## AI World Conference America Digital

24<sup>th</sup>-25<sup>th</sup> March, 2027 · Miami · USA

<https://us.america-digital.com>



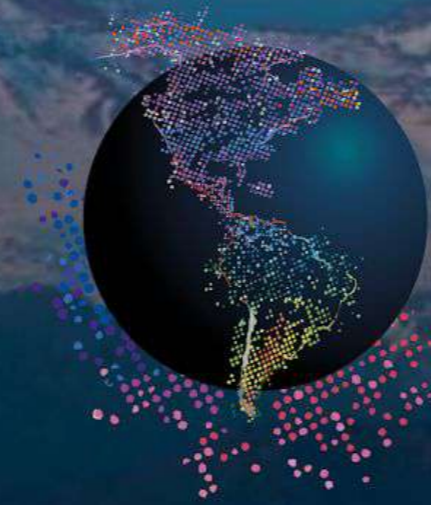
## 12<sup>th</sup> AI Congress America Digital Mexico

June 16-17, 2027 · WTC, CDMX

<https://mx.america-digital.com>



BOOK A  
MEETING



**AMERICA  
DIGITAL**

# 11<sup>th</sup> America Digital

Latin America Congress of AI, Business & Technology

September 9-10, 2026 · Espacio Riesco, Santiago, Chile



**+5000**  
ATTENDEES



**+200**  
STANDS



**+50**  
COUNTRIES

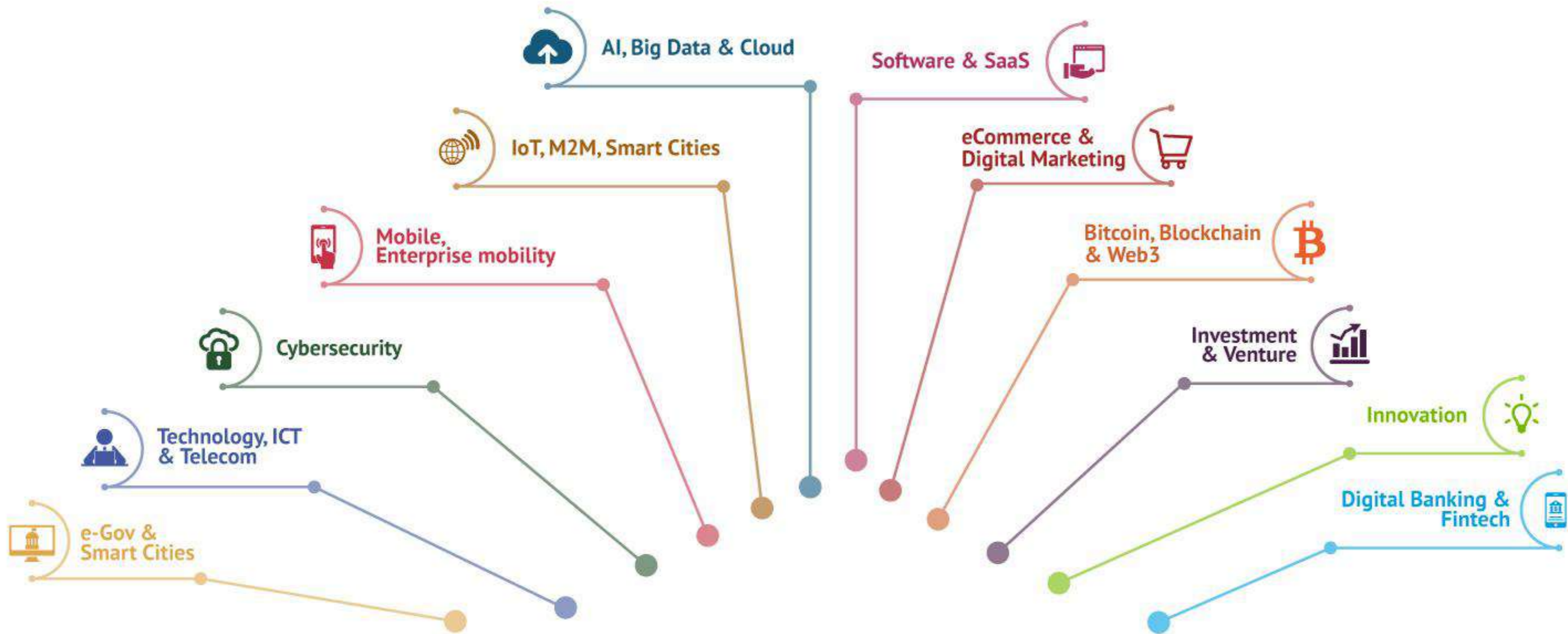


**+2000**  
ONE TO ONE  
MEETINGS



**+100**  
CONFERENCES

TELECOM | TIC | IoT | Mobile | Cloud | Big Data | Fintech | Artificial Intelligence | e-Commerce | Digital Marketing



**OFFICIAL VIDEO CONGRESS 2026**



# MAIN SPONSORS



# SPONSORS FORUMS SPECIALIZED





*Positioning your brand, impact, influence, generate leads and do business with + 5,000 C-Levels (CEO, CTOa, CIOs, CMOs, CDOs, CFOs), decision makers, innovation, digital transformation leaders from Telcos, Banks, Retail, Industries from Latin America.*



# ATTENDEES FROM DEMANDING INDUSTRIES



Mainly C-level executives from Telcos, Banks, Enterprises around LATAM and Government authorities.

Directors, CEOs, CISOs, CMOs, CIOs, CTOs, CDOs, professionals from IT, marketing and business development, seeking new technologies, solutions, product and services in the areas of Innovation, Telecom, Digital Transformation, ICT, IoT, Mobile, Cloud, Big Data, AI, e-GOV, Fintech, e-Commerce, and Digital marketing to enhance productivity, their management, communication, marketing and sales processes.



# AMERICA DIGITAL CONGRESS INFOGRAPHY



Trending topic on Twitter

+200 accredited press

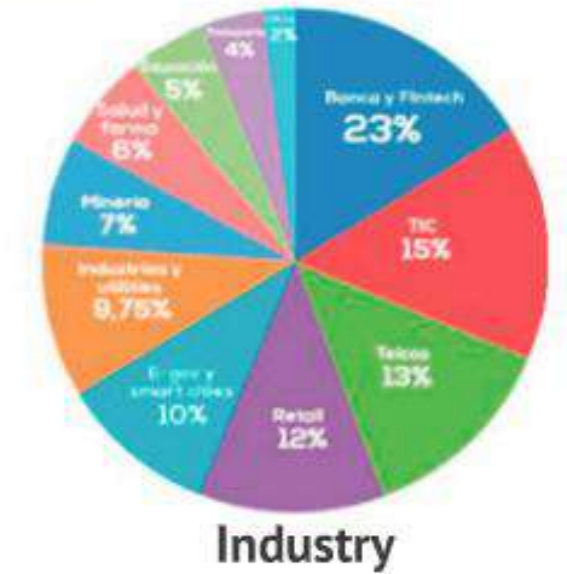
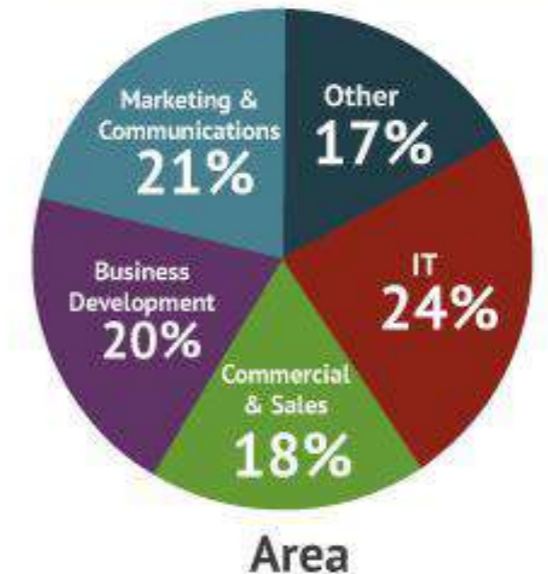
+ 500 millions of media impressions



### Attendees profile

#### ATTENDEES DEMOGRAPHIC PROFILE

Age	Gender	Average family income in US\$ k / year	
21 - 25	6%	Male 58%	<US\$ 25 k 7%
25 - 35	30%	Female 42%	US\$ 25 - 50 k 21%
35 - 45	38%		US\$ 50 - 100 k 28%
+45	26%		US\$ 100 - 150 k 26%
			>US\$ 150 k 18%



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# AMERICA DIGITAL EXPO



**EXPO DRONE**



## EXPO 2026

**+200 Exhibiting companies in the areas of Telecom, ICT, IoT, M2M, AI, Business Mobility, Big Data, Cloud, Information Security, Mobile, APPs, Software & SaaS, ERPs / CRMs, Fintech, e-Commerce and Digital Marketing showcasing their Brand, products and services to +5000 executives from the largest corporations, Banks, Telcos and Government authorities from Latin America.**



## COUNTRY PAVILIONS AND TRADE MISSIONS

America Digital Expo, has country /association pavilions where introduces its main companies in the areas of ICT, Software, Technology, IoT, Internet, Mobile, Fintech, e-Commerce and Digital Marketing.

Ask about special benefits for trade missions, ICT associations and chambers of commerce.



## DATE & PLACE

# ESPACIO RIESCO

EL SALTO 5000, HUECHURABA  
SANTIAGO  
SEPTEMBER 9-10, 2026



## AMERICA DIGITAL EXPO · LEVEL 1



**A** ■ ZONES 360 4,5X4,5 Meters 6 UN

■ 2X2 Meters 25 UN

■ 3X2 Meters 7 UN

■ 4X2 Meters 32 UN

TOTAL: 70 BOOTHS

**B** ■ ZONES 360 4,5X4,5 Meters 0 UN

■ 2X2 Meters 5 UN

■ 3X2 Meters 3 UN

■ 4X2 Meters 2 UN

TOTAL: 10 BOOTHS

**C** ■ ZONES 360 4,5X4,5 Meters 0 UN

■ 2X2 Meters 6 UN

■ 3X2 Meters 6 UN

■ 4X2 Meters 6 UN

TOTAL: 18 BOOTHS

# Review last booth space positions available Expo 2026

## AMERICA DIGITAL EXPO · LEVEL -1



**D**

<span style="color: blue;">■</span>	ZONES 360 4,5X4,5 Meters	6 UN
<span style="color: green;">■</span>	2X2 Meters	7 UN
<span style="color: gray;">■</span>	3X2 Meters	5 UN
<span style="color: red;">■</span>	4X2 Meters	8 UN

TOTAL: 26 BOOTHS

### REFERENCE

- ✔ RESERVED
- ✔ PRE RESERVED



## EXPO CONFERENCES & EXHIBITORS



## MEDIA PARTNERS



## MEDIA & PARTNER ORGANIZATIONS



## SUPPORT ENTITIES



# 1 TO 1 NETWORKING





## AMERICA DIGITAL BUSINESS MEETINGS SESSIONS

*+2000 Meetings under specific objectives are coordinated between tech providers, demanding companies and strategic partners.*

### **Among the main Latin American companies**

demanding products, technologies and services in Telecom, ICT, IoT, Big Data, Business Mobility, Cloud, AI, Computer Security, Fintech, e-Commerce and digital marketing with suppliers.

### **International companies**

looking for strategic partners with which to expand in Chile and Latin America.



# L'Oréal Groupe LatAm



AMERICA DIGITAL  
10º ANIVERSARIO

CONFERENCIAS EXPO

L'ORÉAL GROUPE

analytics

Nexa

EXPO  
CONFERENCES



# EXPO CONFERENCES

## The Expo Conferences

The Expo Conferences are 30 or 50 minutes conferences in a fully equipped virtual conference room, which includes conference recording. Here, technology providers can present their company, products, services, benefits for customers, advantages over competitors and success cases.

These conferences are limited to only 16 positions.



\*Only 4 Expo Conferences are available for new companies. Ask to your America Digital's executive for availability.

# EXPO CONFERENCES

*Place your company in front of a live audience of broadcasted by streaming and stay permanently as part of the VOD conferences available in the America Digital Online Network.*



\*Ask for availability to your America Digital's executive.

Limited to 16 Expo Conference.

Only 4 Expo Conferences available

EXPO CONFERENCES	INCLUDES
Conference room completely equipped	✓
Expo Conference description in the Congress program distributed to more than 5,000 attendees during the Congress. Also on the web, e-newsletter and social networks.	✓
Expo Conference communication before, during and after the Congress, as part of global communications of the Congress.	✓
<b>SPEAKER AT EXPO CONFERENCE (SUCCESS CASES)</b> The brand can apply for one speaker position at the specialized latam forum of choice. [*Content Committee approval is required. Speaker must be an influencer or expert in a global or Americas' s Level, you can present a succes case, launch of new product or speak about a specialized topic). it includes Conference room completely equipped audiovisually, global broadcasting by streaming. The Conference is recorded and published as VOD (Video On Demand) at the Online America Digital Network ( <a href="https://network.america-digital.com">https://network.america-digital.com</a> ) + Conference Communications Plan. Conferences with speakers are included in the Congress' Digital Program (which receives over 100 k downloads) and it is distributed to attendees.	✓ (1)
Branding and placement in the Expo Conference saloon during your presentation.	✓
Article in e-Newsletter about the Expo Conferences.	1
Mention of the Expo Conference in the blog and official distribution in the Congress networks.	✓
Global conference broadcast by Streaming.	✓
Recording of the Expo Conference. Conference is published under VOD in America Digital Online Network.	✓
Right to export the event to your website.	As Expo Conference
<b>BUSINESS EXECUTIVE TICKETS (US\$740):</b> Expo + Expo Conferences + Specialized Forum Conferences + International Seminar + One to One Meetings + Partner Programs + Closing Party + All Online Accesces.	30
<b>BUSINESS EXECUTIVE TICKETS ONLINE (US\$270):</b> Access to all activities via streaming through our specialized platform: Expo + Expo Conferences + Specialized Forum Conferences + International Seminar + 1 to 1 Meetings + Partner Programs + Closing Party.	30
<b>PROFILES &amp; MEMBERSHIP FOR 3 MONTHS AT THE ONLINE AMERICA DIGITAL NETWORK :</b> Included at no additional cost (Standard fee US\$ 190 per year for each profile, <a href="https://network.america-digital.com">https://network.america-digital.com</a> ). You can connect online with previous attendees to past Congress and view over 200 Conferences in format Video On Demand (VOD) from the previous Congresses.	60
Delivery database of attendees (physical and online) to the Expo Conferences	✓
20% discount for company professionals and guest list.	✓
<b>PRICING EXPO CONFERENCE 30 MINUTES</b>	<b>US\$ 8,900</b>
<b>PRICING EXPO CONFERENCE 50 MINUTES</b>	<b>US\$ 13,500</b>
<b>TICKETS BONIFICATION</b>	<b>US\$ 22,200</b>

AMERICA DIGITAL  
15 ANIVERSARIO  
SEMINARIO INTERNACIONAL  
Google Cloud  
entel



Explorando como la inteligencia artificial potencia la personalización y optimiza la interacción con los clientes modificando la experiencia de compra.

# INTERNATIONAL SEMINAR



## INTERNATIONAL SEMINAR & CONFERENCES SPECIALIZED FORUMS

*More than 100 international Speakers talk about Innovation, Trends, ICT, IoT, M2M, AI, Smart Cities, Mobile, Enterprise Mobility, Big Data, Cloud, SaaS, Information Security, e-Commerce and Digital Marketing.*

Broad press coverage, Conferences are recorded. All conferences are available in the America Digital Online Network as Video On Demand (VOD).



# INTERNATIONAL SEMINAR AND CONFERENCES



 <b>Giselle Ruiz Lanza</b> (Brazil) Directora Regional de Inteligencia para Latinoamérica #OceanoDigital	 <b>Maximiliano Hinz</b> (Argentina) Director de Operaciones en Latinoamérica #MundoDigital	 <b>Esther Riveroll</b> (Spain) CEO #TransformaciónDigital	 <b>Javier Villalobos</b> (Chile) Socio Ejecutivo #MundoDigital	 <b>Victor Borja</b> (Chile) Regional Sales Director #Operaciones	 <b>Nicolás Urena</b> (Chile) Director de Expansión Global #Operaciones	 <b>Gerardo Sumano</b> (Mexico) Product Account Manager, LATAM #Operaciones	 <b>Carlos Zapata</b> (Chile) Director de Automatización #Operaciones	 <b>Leafar Maina</b> (Chile) CEO #Operaciones	 <b>Abhas Ricky</b> (Chile) Chief Strategy Officer #Operaciones	 <b>Juan Zerda</b> (Chile) Head of Enterprise LATAM #Operaciones	 <b>Antonio Luque</b> (Spain) Director of Managed Services #Operaciones	 <b>Paolo Delano</b> (Brazil) Product Engineer #Operaciones	 <b>Rodrigo Martineli</b> (Brazil) Vicepresidente y Director General para LATAM #Operaciones	 <b>Gerardo Tapia</b> (Argentina) System Engineer #Operaciones	 <b>Rodrigo Arias</b> (Chile) Gerente General South Data Chile #Operaciones	 <b>Jaime Pradenas</b> (Chile) Jefe Sección de Productos Blockchain #Operaciones
 <b>Gustavo Santana</b> (Brazil) Director, Cloud Accelerator #Operaciones	 <b>Alejandro D'Andrea</b> (Chile) CIO, Walmart Chile #Operaciones	 <b>Kam He</b> (Brazil) Director of Solutions & Consulting & Sales, AWS Latin America #Operaciones	 <b>Leonardo Bracco</b> (Argentina) Ejecutivo Director LATAM #Operaciones	 <b>Carlos Torales</b> (Chile) VP de Ventas, América Latina #Operaciones	 <b>Vitor Sousa</b> (Brazil) Co-Founder and Global Business Development #Operaciones	 <b>Luis F. Martinez</b> (Argentina) CEO #Operaciones	 <b>Gerardo Bonilla</b> (Mexico) Chief Revenue Officer #Operaciones	 <b>Alejandro Giusto</b> (Chile) Director Comercial de Proyectos Especiales #Operaciones	 <b>Martin Cabrera</b> (Chile) Head of Customer Engineering Chile #Operaciones	 <b>Gery Coronel</b> (Argentina) Country Manager del Sur de Chile #Operaciones	 <b>Wilson Calderón</b> (Colombia) Senior Technical Consultant #Operaciones	 <b>Ariel Galarte</b> (Chile) Sales Manager SIDA #Operaciones	 <b>Carlos Perea</b> (Spain) Senior VP, LATAM #Operaciones	 <b>Bart Schouw</b> (Belgium) Chief Growth Officer #Operaciones	 <b>Carlos Viera</b> (Brazil) Gerente de Ventas #Operaciones	 <b>Maria Belén Aralla</b> (Argentina) Account Director #Operaciones
 <b>Antonio Mareno</b> (Chile) Gerente de Estrategia #Operaciones	 <b>Cristian Lucchesi</b> (Chile) Industria Digital #Operaciones	 <b>Guillermo Arduino</b> (Spain) Presentador Internacional de CNN #Operaciones	 <b>José Lagos</b> (Chile) CEO y Managing Partner LATAM #Operaciones	 <b>Carlos Torres</b> (Chile) Asesor de Negocios #Operaciones	 <b>Felipe Sánchez</b> (Chile) Regional Manager #Operaciones	 <b>Arturo Moya González</b> (Chile) Product Manager #Operaciones	 <b>Verónica Ibáñez</b> (Chile) Directora Productora y Supervisora Chile #Operaciones	 <b>Juan Casal</b> (Argentina) Director Comercial de Bienes Raíces #Operaciones	 <b>Nicolas Keeble</b> (Brazil) Regional Enterprise Account Manager LATAM #Operaciones	 <b>Emanuel Di Matteo</b> (Brazil) General Manager LATAM #Operaciones	 <b>Jordi Torres</b> (Spain) CEO #Operaciones	 <b>Rodrigo Alarcón</b> (Chile) Senior VP, Strategy #Operaciones	 <b>Rodrigo Quijada</b> (Chile) VP Marketing Development #Operaciones	 <b>Nicolás Calderón</b> (Colombia) CEO #Operaciones	 <b>Raúl Palacios</b> (Chile) Director de Soluciones Multimedios #Operaciones	 <b>Maria Agustina Patti</b> (Argentina) Marketing Manager #Operaciones
 <b>Alfonso Cuadra</b> (Chile) CEO y Gerente General #Operaciones	 <b>Paulo Paulek</b> (Chile) CEO #Operaciones	 <b>Virginia Álvarez Roldán</b> (Argentina) Head of Business Design #Operaciones	 <b>Manuel Aceves M.</b> (Mexico) Director de Innovación #Operaciones	 <b>Marco Ponçe Meléndez</b> (Chile) CEO #Operaciones	 <b>Arturo Contreras</b> (Mexico) Head of Business Unit Latin #Operaciones	 <b>Gerardo Rivera Bozán</b> (Chile) Socio Account Executive #Operaciones	 <b>Federico Vilanova</b> (Colombia) Sales Director - Spanish Speaking South America #Operaciones	 <b>Juan Moscoso</b> (Chile) Director General #Operaciones	 <b>Hernán Sánchez</b> (Argentina) Solution Architect South Cone #Operaciones	 <b>Matias Chmiel</b> (Brazil) Senior Director - Latin America #Operaciones	 <b>Juan Astete Urrutia</b> (Chile) Director Comercial #Operaciones	 <b>Pamela Reutter</b> (Chile) Gerente de Desarrollo Comercial #Operaciones	 <b>Daniel Cadenas</b> (USA) Sr. Solutions Engineer #Operaciones	 <b>Maria Agustina Patti</b> (Argentina) Market Analyst LATAM #Operaciones	 <b>Javier Re</b> (Argentina) CEO en Uruguay S.A. y Founder de Lippia #Operaciones	 <b>Daniel Barba</b> (Chile) Vicepresidente de Ingeniería y Operaciones #Operaciones
 <b>Marco Alarcón</b> (Chile) Jefe de Arquitectura #Operaciones	 <b>Christian Acosta</b> (Chile) Senior Sales Manager #Operaciones	 <b>Javiera Gómez</b> (Chile) Head of Digital Chile #Operaciones	 <b>Diego Creel</b> (Mexico) Vice Presidente Senior México y LATAM #Operaciones	 <b>Samer Atassi</b> (USA) Vicepresidente para América Latina #Operaciones	 <b>Mark Bonnell</b> (Canada) Director Ejecutivo #Operaciones	 <b>Jorge Sanz</b> (Spain) CEO #Operaciones	 <b>Felipe Torres Cuevas</b> (Chile) Subgerente de Negocios Digital #Operaciones	 <b>Juan Bello</b> (Argentina) Business Head Global Latin America #Operaciones	 <b>Gabriel Arango</b> (Argentina) Chief Technology Officer #Operaciones	 <b>Julian Colombo</b> (Argentina) CEO #Operaciones	 <b>Soledad Onetto</b> (Chile) Product & Customer de T-Mobile #Operaciones	 <b>Eyal Sivan</b> (Canada) Head of Open Banking #Operaciones	 <b>Sebastián Rojas</b> (Chile) Head of RISE Center #Operaciones	 <b>Leo Eduayen</b> (Brazil) Co-Founder & CEO #Operaciones	 <b>Luiz Ohara</b> (Brazil) Head of Financial Markets #Operaciones	 <b>César Castillo</b> (Colombia) Specialist Online Fraud Detection #Operaciones
 <b>Dino Besomi</b> (Chile) Director Advisory Latam #Operaciones																



Challenges to AI Implementation

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IX  
Eng  
exp  
AI analytic  
es easy for  
y user.

AI SKILLS  
Adequate resources  
for life and  
ecosystem.

INTEGRATION  
FR AI into existing  
architecture and  
ecosystem.

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- AMERICA DIGITAL
- TRANSFORMACIÓN DIGITAL
- Google Cloud
- Empresas B
- BOYER
- ANDREA
- XIUS
- ASISTENTE

# C-LEVEL FORUM AI & DIGITAL TRANSFORMATION

Innovation, IT, Big Data, Cloud, SaaS, Strategy



## C-LEVEL FORUM AI & DIGITAL TRANSFORMATION

Innovation, IT, Big Data, Cloud, SaaS, Strategy

Connect with C-level executives (CEOs, CTOs, CMOs, CIOs, CDOs, CISOs) from the 1000 largest corporations in the Americas; Retail, Banking, Telecom, Tourism, Services, Transport, Media, Industry, Mining, Manufacturing, Health, Education, and international speakers who will provide you with strategic-operational insights, success stories addressing the following topics:

- Major technological trends that CEOs, CDOs, CIOs, CTOs, CISOs, CMOs, business leaders, IT, and innovation must keep in mind.
- Best methodologies for managing Innovation and Digital Transformation.
- Talent acquisition and retention in the digital era.
- Is cultural transformation necessary to achieve digital transformation?.
- How to establish a data-driven culture in your organization aligned with the business priorities of the Board?
- How to communicate AI opportunities and risks; develop strategies, pilot tests, and scale; manage the impact of AI on technological infrastructure, talent, risk management, trust, and corporate governance?
- Do we really need to apply AI technologies to our business? What problems could be solved with AI? What is the context that justifies the use of Generative AI technologies for optimizing our business processes? When not to use AI?



## C-LEVEL FORUM AI & DIGITAL TRANSFORMATION

Innovation, IT, Big Data, Cloud, SaaS, Strategy

- How to apply and integrate Generative AI, Big Data, SaaS, IoT, Cloud, Blockchain, Web3 technologies for redesigning business processes, increasing productivity, reducing costs, increasing sales, transforming the business model, and generating new digital revenue streams?
- Integration of AI and Data Science applied to solving complex problems in various industries; Retail, Banking, Health, Education, Media, Transport, Manufacturing, Energy, Mining.
- How to move from digital process transformation to creating new innovative digital products that become new business lines for the organization?.
- The role of Cybersecurity in AI and Digital Transformation projects.
- Cybersecurity: trends, technologies, and best practices in Cybersecurity Management in response to an increasingly digital world and geopolitical changes.
- How is the way we work being transformed through AI? How to move from being 10x more productive to 100x more productive using Artificial Intelligence?

***"We will not be replaced in our jobs by AI; we will be replaced by a professional who knows how to use AI."***



# C-LEVEL FORUM AI, DIGITAL BANKING & FINTECH



# AI, DIGITAL BANKING & FINTECH FORUM

## *Join the leaders in Fintech and Digital Banking*

From blockchain technology applications and fintech disruption, its impact on the transformation of banking, IT security challenges, mobile banking, to the impact of social media in the banking and financial services are addressed in this specialized forum.

New rules, new technologies, new suppliers, new fintech companies, new actors, new consumers, technological innovations and new business models that are challenging and transforming the digital banking and financial services industry.

Big Data, Mobile, IA, Blockchain, Fintech, Cloud, Social, e-Commerce, open innovation and its impact on digital banking and fintech ecosystem.

CEOs, CTOs, CMOs, CDOs, CISOs, and C-Level executives from Latin American Banks along with FinTech companies and experts discuss how to overcome with these challenges and evolve into a digital banking that meets consumers needs.

# AI, DIGITAL BANKING & FINTECH



**Mark Jamison (Silicon Valley, USA)**  
VP & Global Innovation Head VISA

*The America Digital Conference is a fantastic event, I have been blown away how dynamic this entire event has been, how many people and the energy.* ”



**Rodrigo Orellana,**  
Digital Marketing Director Scotiabank

*I have come every year and I see a radical evolution in the level of speakers, sponsors and infrastructure.* ”



**Luis Figueroa**  
Intendente de Regulación  
Superintendencia Bancos e  
Instituciones Financieras (SBIF)

*It was an excellent opportunity to discuss the needs of the Fintech ecosystem.* ”



**Devie Mohan (Londres, UK)**  
Top 10 influencer fintech.

*Excellent level of assistants.* ”



**Alberto Schilling,**  
CEO BICE BANK

*High standard event, I have gone to similar congress in other countries, New York, and it has nothing to envy. The set-up, organization.* ”



# AI, IOT & INDUSTRY 4.0 FORUM

Join other C-Levels, share key strategic-operational experiences and success stories of the implementation of cutting-edge technologies applied to the industrial sector.





## AI, IOT & INDUSTRY 4.0 FORUM

«This forum addresses the application of AI in the industrial sectors of Manufacturing, Mining, Agri-Food, Telecommunications, Energy, Transportation, Oil & Gas, Utilities, along with the application of other disruptive technologies such as 5G, IIOT that are accelerating industry 4.0.»

[#AI](#) [#IIOT](#) [#5G](#) [#TELECOM](#) its role and productive impact in the transformation of the countries' economies towards a digital economy and Industry 4.0.

Join other C-Levels, share key strategic-operational experiences and success stories of the implementation of cutting-edge technologies applied to the industrial sector.



## AI, IOT & INDUSTRY 4.0 FORUM

Together with Industry 4.0 stakeholders, discover how to evaluate, select and implement innovative Industrial AI solutions, IIOT Solutions, Industrial Metaverse, transform business models, optimize costs and create new forms of revenue in industries such as **Telecommunications, Transportation, Mining, Manufacturing , Energy, Agriculture, Health, Retail, Government, Oil & Gas.**

A specialized conference space where Telco leaders, **#5G providers, #IOT** providers, demanders of IOT solutions, operators, suppliers, regulators and the Industry 4.0 ecosystem explore success stories of IOT solutions, their future, trends , challenges and opportunities.



Rodrigo Ramirez Pino,  
Regulatel President

*America Digital enable to raise the challenge in telecommunications of the region.*



Francisco Guzmán  
Director Claro América Móvil Empresas

*The Congress connect us with the telecommunications ecosystem and with the companies needs in digital transformation.*

Manish Singh (EE.UU.)  
VP Network Services  
Strategy Tech Mahindra

*America Digital was a good experience for us.*



Sergio Canales (Perú)  
General Electric,  
Regional digital mine team.

*Unmissable event.*



*Telefonica*

César Valdés,  
CIO TELEFÓNICA

*The congress allowed us to transmit the TELEFONICA digital strategy for the next 4 years.*



Eduardo A. Gorchs,  
CEO Latam Siemens

*A network platform and excellent business.*

Mauricio Malpica (Austin, USA)  
IOT & Global connectivity Hpe

*America Digital is a great instance to connect with the TELCO ecosystem of Latam.*



# C-LEVEL FORUM AI, eCOMMERCE & DIGITAL MARKETING





## C-LEVEL FORUM AI, ECOMMERCE & DIGITAL MARKETING

*The growing increase in digital marketing and eCommerce in the region has resulted in increased investment in marketing automation softwares (Martech) and Artificial Intelligence applied to marketing.*

Join the IA, e-Commerce & Digital Marketing Forum America Digital to share, along with 5000+ CMOs, CDOs, marketing professionals, advertisers, eCommerce experts, and Martech specialists, the trends, current best global practices, and experiences on:

- Best management practices to align the Marketing and eCommerce areas with the technology and corporate areas. Interaction between the CMO, CDO, CTO, or CIO?
- Trends in Content Marketing and the use of AI in Digital Marketing.
- AI and Video Marketing.
- The future of AI assistants in conversational eCommerce.
- Global best practices in B2C and B2B Inbound Marketing.
- Updates in SEO/SEM.



## C-LEVEL FORUM AI, ECOMMERCE & DIGITAL MARKETING

- SMS Marketing.
- What's working in email marketing in 2026?
- Best technologies for the automation and integration of the entire digital marketing and eCommerce process.
- Discover how artificial intelligence drives personalization and improves customer interaction, transforming their shopping experience. The era of AI applied to conversational eCommerce.
- Strategic and operational keys for the creation of ADS and campaign optimization on social networks (Facebook Ads, Instagram Ads, LinkedIn ADS, TikTok Business).
- Innovation and logistics in eCommerce.

*Join us to explore these exciting topics and stay ahead in the ever-evolving landscape of digital marketing and eCommerce!*

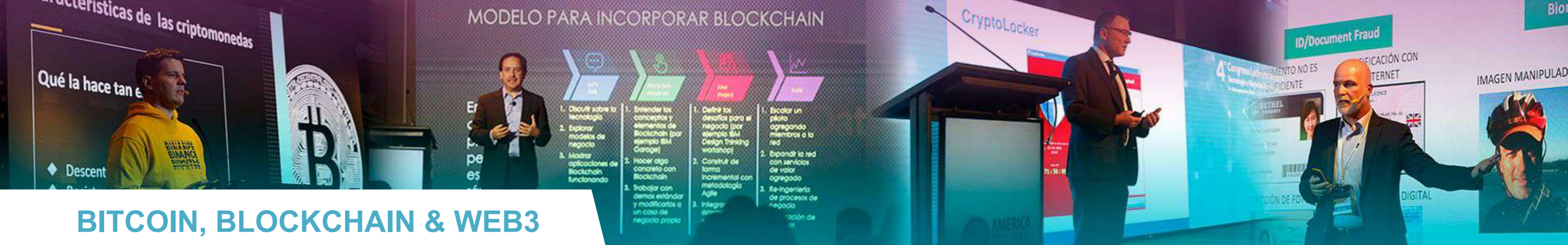
¿Qué es el Blockchain?



- Libro contable de
- Compuesta por "blo
- Todos los tokens e
- Tecnología SHA256 (B

AMERICA  
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# BITCOIN, BLOCKCHAIN & WEB3



# BITCOIN, BLOCKCHAIN & WEB3

*"Bitcoin's price between 2016-2017 ranged from US\$ 600 to US\$ 4000. Today, in 2026, it has been between US\$ 49,000 to US\$ 74,000 approximately, representing over a 1000% appreciation in recent years, with projections placing Bitcoin's price by 2030 between US\$ 1-10 million."*

*"Blockchain technology has the potential to create value in the global economy of over US\$ 1.76 trillion"  
(Ref PWC Digital).*

*"10% of the global GDP will be secured using Blockchain technology by 2027"  
(Ref Deloitte).*

*"The market projections for dAPPs is that it will grow from US\$10.52 billion to US\$368 billion by 2027"  
(Ref MarketandMarkets).*



## Latin American Conference on Bitcoin, Blockchain & Web3

**Within the America Digital Congress, the Latin American Conference and Expo on Bitcoin, Blockchain & Web3 will be held.**

The conference will address the philosophical aspects behind Bitcoin, its impact on human freedom, political, economic, and legal aspects of this new monetary system. Its use as a refuge against inflation, as a "store of value," and investment.

It will also cover the technical aspects of Bitcoin, the application ecosystem being developed around Bitcoin, and the applications of Blockchain technology in different industries from Banking, Open Finance, Retail, Health, Entertainment, Manufacturing, Supply Chain.

Maximize your networking, exchange of experiences by participating in the Expo, 1 to 1 Meetings, and Specialized.

Conferences. The conferences are aimed at individuals who wish to build their sovereignty, financial freedom, individual investors, institutional investors, CFOs, solution providers from the Bitcoin, Blockchain, , Developers, and stakeholders of the Web3 Ecosystem.

# VENTURE CAPITAL & PRIVATE EQUITY FORUM



# CORPORATE VENTURE CAPITAL FORUM

**AMERICA DIGITAL** | **KEYS TO OPENING THE MARKET**

The banner features a cityscape with snow-capped mountains in the background. On the right, a circular diagram illustrates the investment process with four stages: **Investors** (top), **Opportunity** (right), **Fast Grow Company** (bottom), and **Preparation** (left). A central icon of a key is labeled **Key Meetings**. Arrows indicate a clockwise flow between these stages.



***Connect with Silicon Valley Venture Capitals, VCs around the Americas, high impact entrepreneurs, get access to specialized conferences, 16 investment opportunities in fast grow tech companies.***



## CORPORATE VENTURE CAPITAL FORUM

Corporate Venture Capital Forum a two days of specialized conferences with global experts, VCs and high impact entrepreneurs.

- How to raise Angel or VC capital for each stage of your company?
- How to develop Corporate Venture Capital Programs?
- How to invest in Fast Grow Tech Companies? How to invest in the next Google, Facebook, Uber?
- How to develop the Venture Capital Industry around the Americas in connection with the main investment hubs Silicon Valley and Israel?



# JOIN **CLUB** AMERICA DIGITAL

Become a Member here



# CLOSING PARTY



**AMERICA  
DIGITAL**

**AMERICA  
DIGITAL**

## SEPTEMBER 9-10, 2026 TWO DAYS OF EXTENSIVE NETWORKING AND B2B ACTIVITIES

### DAY 1 : Wednesday

ACTIVITIES	Time	Room
Accreditation	8:00 – 8:45 hr	Zone A
Opening and International Seminar	9:00 – 13:00 hr	I+II+III+IV+V Nivel -1
America Digital Tradeshow	10:00 – 19:00 hr	Booths Zone, Virtual lobby
C-level Ai & Digital Transformation A	15:00 – 19:00 hr	Room I, Nivel -1
C-level Ai & Digital Transformation B	15:00 – 19:00 hr	Room II, Nivel -1
C-Level AI, Digital Banking & Fintech Forum	15:00 – 19:00 hr	Room V, Nivel - 1
Expo Conferences	15:00 – 19:00 hr	Room III

### DAY 2: Thursday

ACTIVITIES	Time	Room
America Digital Tradeshow	10:00 – 19:00 hr	Booths Zone, Virtual lobby
C-level AI & Digital Transformation A	9:00 – 19:00 hr	Room I, Nivel -1
C-Level ai, Digital Banking & Fintech Forum	9:00 – 19:00 hr	Room II, Nivel -1
C-Level AI, IOT & Industry 4.0	9:00 – 19:00 hr	Room III, Nivel -1
Networking 1-to-1	9:00 – 19:00 hr	Networking Zone
Expo Conferences	9:00 – 19:00 hr	Room V, Nivel - 1
C-Level AI, eCommerce & Digital Marketing	9:00 – 19:00 hr	Room IV
Bitcoin, Blockchain & Web3	9:00 – 19:00 hr	Room III
Ceremony & Official Closing Party	19:30 – 22:00 hr	Rooms I+II, Nivel -1

**OPPORTUNITY TO BE AN EXHIBITING COMPANY AT  
EXPO AMERICA DIGITAL**

# BENEFITS AS EXHIBITOR

2 days of Company Exhibition and networking to an audience of +5.000 executives from Latin America seeking technologies, products, services and strategic partners. Specific meetings in the Business Meetings Session, broadcasting, marketing and communications before, during and after the event reaching C-level executives and decision makers around the region.

BENEFITS INCLUDED FOR EXHIBITORS AT AMERICA DIGITAL EXPO	Diamond	Platinum	Gold	Silver
Space for Booth and Online Booth included	4,5x4,5 mts2	4x2 mts2	3x2 mts2	2x2 mts2
Staff accreditation in Booth	4	4	4	4
Wifi connections	4	4	4	2
Logo in official website and company description in Expo Digital Directory.	✓	✓	✓	✓
Logo, placement and branding at Expo Digital	✓	✓	✓	✓
1 article in blog, post on Facebook, Twitter, e-Newsletter reaching +200,000 executives.	✓	✓	✓	✓
<b>BUSINESS EXECUTIVE TICKETS US\$ 740):</b> Expo + Expo Conferences + Specialized Expo + Expo Conferences + Specialized Latam Forum Conferences + International Seminar + One to One Meetings + Partner Programs + Closing Party + All Online Acceses.	20	15	10	7
<b>BUSINESS EXECUTIVE TICKETS ONLINE (US\$ 270):</b> Access to all activities via streaming throughour specialized platfomr: Expo + Expo Conferences + Specialized Forum Conferences + International Seminar + 1 to 1 Meetings + Partner Programs + Closing Party.	20	15	10	7
<b>PROFILES &amp; MEMBERSHIP FOR 1 YEAR AT THE ONLINE AMERICA DIGITAL NETWORK</b> Included at no additional cost (Standard fee US\$ 190 per year for each profile), <a href="https://network.america-digital.com">https://network.america-digital.com</a> ). You can connect online with previous attendees to pastCongress and view over 200 Conferences in format Video On Demand (VOD) from the previous Congresses	30	30	20	14
20% discount on additional tickets for all company professionals and guest list.	✓	✓	✓	✓
Rights to export the event to your website.	✓	✓	✓	✓
Delivery database of the visitors to your physical & online booth	✓	✓	✓	✓
<b>AFTER AUGUST 30<sup>th</sup>, 2025</b>	<b>US\$ 15,000</b>	<b>US\$ 9,700</b>	<b>US\$ 8,300</b>	<b>US\$ 7,200</b>
<b>BEFORE AUGUST 30<sup>th</sup>, 2025</b>	<b>US\$ 13,500</b>	<b>US\$ 8,700</b>	<b>US\$ 7,300</b>	<b>US\$ 6,200</b>
<b>TICKETS' BONIFICATION US \$</b>	<b>US\$ 20,200</b>	<b>US\$ 14,800</b>	<b>US\$ 11,100</b>	<b>US\$ 6,860</b>

## OPTION TO HAVE ONLY ONE ONLINE BOOTH



# PRICE AND BENEFITS



BENEFITS INCLUDED FOR EXHIBITORS AT AMERICA DIGITAL EXPO	PLATINUM ONLINE
Online Booth included	✓
Staff Accreditations	4
Logo in official website and company description in Expo Digital Directory.	✓
Logo, placement and branding at Expo Digital	✓
1 article in blog, post on Facebook, Twitter, e-Newsletter reaching +200,000 executives.	✓
<b>BUSINESS EXECUTIVE TICKETS:</b> Access to all activities via streaming through our specialized platform: Expo + Expo Conferences + Specialized Forum Conferences + International Seminar + 1 to 1 Meetings + Partner Programs + Closing Party.	4
<b>BUSINESS EXECUTIVE TICKETS ONLINE:</b> Access to all activities via streaming through our specialized platform: Expo + Expo Conferences + Specialized Forum Conferences + International Seminar + 1 to 1 Meetings + Partner Programs + Closing Party.	20
<b>PROFILES &amp; MEMBERSHIP FOR 1 YEAR AT THE ONLINE AMERICA DIGITAL NETWORK</b> Included at no additional cost (Standard fee US\$ 190 per year for each profile, <a href="https://network.america-digital.com">https://network.america-digital.com</a> ). You can connect online with previous attendees to past Congress and view over 200 Conferences in format Video On Demand (VOD) from the previous Congresses.	24
20% discount on additional tickets for all company professionals and guest list.	✓
Rights to export the event to your website.	✓
Delivery database of the visitors to your online booth	✓
<b>AFTER AUGUST 30<sup>th</sup>, 2025</b>	<b>US\$ 4,500</b>
<b>BEFORE AUGUST 30<sup>th</sup>, 2025</b>	<b>US\$ 3,950</b>
<b>TICKETS' BONIFICATION US\$</b>	<b>US\$ 5,400</b>

# TICKETS





**\*20 % discount in additional tickets for exhibiting companies**  
**\* subject to availability**

**BUY TICKETS**

<https://congreso.america-digital.com/buy-tickets/?lang=en>

<https://congreso.america-digital.com>

TICKET CATEGORY (Rights)	 BUSINESS EXECUTIVE	 BUSINESS EXECUTIVE ONLINE
Physical access and Online access to all Congress activities	✓	
Online access to all Congress activities from our exclusive platform	✓	✓
1 to 1 meetings	✓	✓
Own profile and Avatar in the Congress	✓	✓
EXPO DIGITAL	✓	✓
INTERNATIONAL SEMINAR	✓	✓
C-LEVEL AI, DIGITAL TRANSFORMATION FORUM	✓	✓
C-LEVEL DIGITAL BANKING & FINTECH FORUM	✓	✓
C-LEVEL 5G, IoT & TELCO FORUM	✓	✓
C-LEVEL AI, E-COMMERCE & DIGITAL MARKETING	✓	✓
BITCOIN, BLOCKCHAIN & WEB3 FORUM	✓	✓
VENTURE CAPITAL & PRIVATE EQUITY FORUM	✓	✓
PARTNER PROGRAMS	✓	✓
EXPO CONFERENCES (Success cases)	✓	✓
Access to the event APP with search and 1 to 1 meeting features	✓	✓
AMERICA DIGITAL ONLINE NETWORK MEMBERSHIP and profile included at no cost for 3 Months (standard value US\$ 190 / per year). With your membership in America Digital Network ( <a href="https://network.america-digital.com">https://network.america-digital.com</a> ) you can connect online with previous attendees to past Congress and view over 200 Conferences en format Video On Demand (VOD) from the previous Congresses.	✓	✓
Closing Party	✓	✓
<b>TICKET PRICE p/p</b>	<b>US\$ 740</b>	<b>US\$ 270</b>

**UPGRADE TO SPONSOR**

# **OPPORTUNITIES BE AN OFFICIAL SPONSOR**

**America Digital Latam Congress 2026**

## WHY TO BE A SPONSOR?



Through AMERICA DIGITAL CONGRESS your brand achieves national and international branding, placement and positioning as a Top of Mind company in its area, among executives from large corporations, companies and industries around the Americas.

America Digital invests directly in marketing, communications and publicity in México, Latam & globally, this is also powered through media partners as CNN, America Economía, among others with a regional, local and specialized media coverage by topics, reaching over 500,000 decision makers and generating over 500 million impressions, providing an important return over investment for the Sponsors.

# WIDE MEDIA COVERAGE



# OFFICIAL SPONSORS SUCCESS CASES



Companies like Microsoft, Intel, Zendesk, Telefonica, Huawei, Tech Mahindra, Visa, Amazon, Ericsson, Deloitte, Siemens have already been sponsors of America Digital, obtaining:

- +500.000 impressions on our e-newsletters, social networks, web, blog, media and communications.
- Placing their brand in front of more than 3000 attendees.
- Positioning as a Top of Mind Brand and leader.
- Lead generation and business meetings with key executives from in a single day and place.
- Extensive branding and placement during the whole Congress.

*Marketing, communications, publicity, branding and placement for Sponsors*

## Sponsor benefits:

- Branding and placement on web, credentials, e-newsletters, folders, social media, invitations, brochures and advertisements in newspapers, POP, digital displays, logo in online and off-line communications and media.
- Brand presence in America Digital's live activities, Expo, International Seminar, Conferences, Forums, Business Roundtable, Closing Party, America Digital Online Network, POP at tradeshow, Widescreens, Digital Signage.
- America Digital produces articles, press releases that are distributed through an international network of journalists, PR agencies, specialized in ICT, Mobile, Telecom, IoT, e-Commerce, Digital Marketing, and media partners of the event. Content distribution covers print, television, radio, online media and social networks at a national and international level. Some examples are CNN, America Economía, PRNewswire.
- Our Press releases are sent to a base of 650 journalists from selected specialized media and distributed through Prnewswire.
- America Digital e-Newsletter every 3 weeks reaches over 200,000 managers and decision-makers in Latin America.
- Our communities on Facebook, Twitter, LinkedIn and Youtube, allow us to potentially reach 2.5 million professionals.
- Our website has an average of 500,000 unique visitors per year. + 500 million media impressions were obtained during the 2020 Congress.



# PARTNER PROGRAMS

Partner Programs are limited to 3 and include:

The Partner Programs offer to the BRAND the unique opportunity to hold its own event using the America Digital Congress as a platform. You will have a Conference Room completely equipped for 200 attendees, where you can hold your own thematic event. (\*Content Committee approval is required)

**PARTNER PROGRAM EXAMPLE PERFORMED BY GOOGLE WITH ITS GOOGLE INNOVATION LAB ORIENTED TO C-LEVELS.**



PARTNER PROGRAMS	INCLUDE
Fully equipped audiovisual salon for 200 attendees, including translation.	✓
<b>PARTNER PROGRAM</b> description in the Congress program distributed to more than 5,000 attendees during the Congress. Also on the web, e-newsletter and social networks.	✓
<b>PARTNER PROGRAM</b> communication before, during and after the Congress, as part of global communications of the Congress.	✓
Branding and placement in the PARTNER PROGRAM Salon during your presentation.	✓
Article in e-Newsletter about the PARTNER PROGRAM.	1
Mention of the PARTNER PROGRAM in the blog and official distribution in the Congress networks.	✓
PARTNER PROGRAM broadcasted by Streaming.	✓
Recording of the PARTNER PROGRAM. PARTNER PROGRAM is published under VOD in America Digital Online Network.	✓
Right to export THE PARTNER PROGRAM to your website.	As Partner Program
<b>BUSINESS EXECUTIVE TICKETS (US\$ 740):</b> Expo + Conferences Expo + Conferences Specialized Forums + International Seminar + Networking 1 to 1 + Venture Capital + Closing Party + Online Access to all Congress activities	100
<b>BUSINESS EXECUTIVE ONLINE TICKETS (US\$ 270):</b> Online access to all Congress activities; Expo + Conferences Expo + Specialized Forums Conferences + International Seminar + Networking 1 to 1 + Closing Party.	100
<b>PROFILES and Membership for 1 year in APP RED AMERICA DIGITAL</b> included at no additional cost. (Normal value for each profile & membership US \$ 190 / year per user): In the Red America Digital <a href="https://network.america-digital.com">https://network.america-digital.com</a> you can connect with historical and current Congress attendees, as well as access more than 200 conferences in Video On Demand (VOD) format from previous America Digital Congresses.	200
Delivery of the attendees database (live & online) to your Partner Program	✓
20% discount for company professionals and guest list.	✓
<b>PARTNER PROGRAM HALF DAY (9:00 - 13:00 hrs or 15:00-19:00 hrs).</b>	<b>US\$ 39,000</b>
<b>Tickets' Bonification</b>	<b>US\$ 74,000</b>

# PRIVATE MEETING ROOMS



Your own private meeting room for two days

Define your own activities

Only 5 meetings rooms available.

From US\$ 22,000.

Do not include AV equipment, any additional requirements must be contracted directly with the venue.

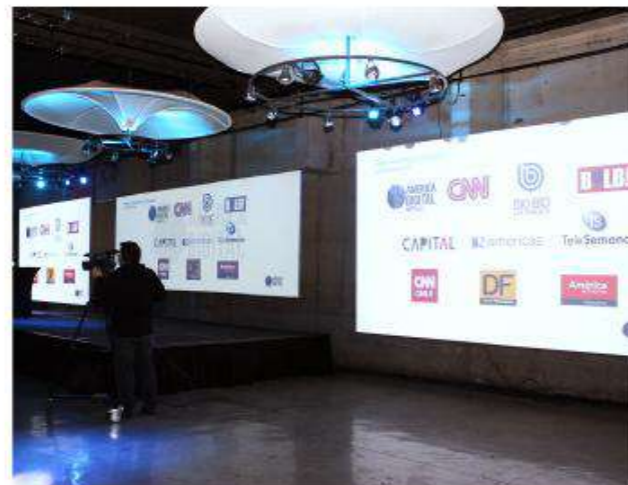
# PRIVATE MEETING ROOMS



# LOUNGE ZONE



# BRANDING & PLACEMENT



# BRANDING & PLACEMENT



# SPONSORSHIP LANYARD



Positioning your Brand in front of 5000 C-Levels that will use the Lanyard during 2 days.

Pricing US\$ 35,000  
(Only 1 position).

# ADDITIONAL BRANDING & PLACEMENT PRODUCTS



## SPONSOR REGISTRATION

Put your brand in front of 5000 C-Levels during the registration

US\$ 20,000 (Only 1 position).

# SPOTS AT EXPO SCREENS



Pricing for 1 day US\$ 9,500.  
One Spot 20-30 seconds 8 times  
during the day, each 1 hour.

# SPONSOR CORPORATIVE LUNCH



Sponsor 2 days  
Corporate Lunch

Pricing US\$ 25,000 c/u.

1 position

# SPONSOR 1 to 1 NETWORKING ZONES



Pricing US\$ 25,000 c/u

2 Positions available .

## INTERVIEW ON LINE BY AMERICA DIGITAL NEWS TV DURING THE CONGRESS



15-20 minutes on line interview in ur TV set during the congress global broadcasting and distribution of the interview to our 80,000 C-Levels subscribers. .

Normal pricing **US\$ 5,800**

Special pricing for Sponsors, **US\$ 4,000.**

Limited only to 16 interviews during the congress. Reserve in advance (under availability)

## Sponsorships / Exhibitors

### LATIN AMERICA, EUROPE & GLOBAL



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