

US\$ 500 million in economic impact will be generated by the Latin American version of the 7th Congress of Technology and Business America Digital 2022

TICs – Telecom – Big Data – 5G – IoT – Blockchain – Fintech – Digital Banking – IA – eGovernment – eCommerce – Digital Marketing – Venture Capital.

The [7th Latin American Technology and Business Congress America Digital 2022](#), presents its return to face-to-face meetings on September 7 and 8, 2022 at **Espacio Riesco, Santiago de Chile**, bringing together more than 5,000 C-Levels (CEOs, CIOs, CTOs, CMOs, CISOs, CDOs), decision makers from Telcos, Banks, Retail, Industries (Mining, Oil & Gas, Energy, Mining), Education and government authorities that lead innovation and digital transformation in their organizations.

The structure and activities of the [7th Latin American Congress America Digital 2022](#) are designed to maximize networking, inspiration, exchange of experiences and conducting business that promote innovation and the digital economy. With activities structured in 8 specialized forums, the possibility of promoting networking through business meetings, all in an Expo with **more than 200 organizations** that brings together the leaders of the Digital Transformation ecosystem.

Obtain the strategic and operational keys in the first person, from the hands of the main characters in the +100 conferences structured in the 8 specialized forums ([download the complete 57-page program here](#)):

Experts like **Pablo Cuaron** New Payment Flows Director at Mastercard Mexico, **César Ortuño** President of Cornerstone OnDemand, **John Wu** President of Ava Labs, **Ramón Álvarez** Vice President for Capgemini North Latam, **David Ruiz Data** Analytics & AI Practice Leader for Google Cloud, **Lorena Bravo** Head of Technology & Digital Transformation at Oracle, **Juan Gomez** Regional Vice President for LATAM and the Caribbean at Citrix, with his success stories allow us to know the strategic and operational keys to be able to plan the optimization of business processes for both internal improvement and expansion in the region.

Inspiration and face-to-face networking are complemented by the implementation of a **digital twin** that will allow you to live the same face-to-face experience but from wherever you are, you will be able to tour the stands, watch the conferences, connect with the participants and also **generate 1-to-1 meetings** in video call during the 2 days of the event, thus maximizing business opportunities.

More information: www.congreso.america-digital.com

[Join the leaders who are transforming their companies and growing their businesses here!](#)

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[Video 7th Latin American Congress America Digital 2022](#)