



10th America Digital Latam Congress

AI, Digital Banking & Fintech 2025

April 2-3 · Espacio Riesco, Santiago, Chile

<https://congreso.america-digital.com>

10TH ANNIVERSARY



10th America Digital Congress 🇲🇪

AI, Digital Banking & Fintech, Mexico 2025

June 18th-19th · WTC, Mexico City

<https://mx.america-digital.com>



AI, Digital Banking & Fintech World Congress

America Digital

April 29th-30th · Miami · USA

<https://us.america-digital.com>



BOOK A
MEETING



10th America Digital Latam Congress AI, Digital Banking & Fintech 2025

April 2-3 · Espacio Riesco, Santiago, Chile



+5000
ATTENDEES



+200
BOOTHS



+50
COUNTRIES

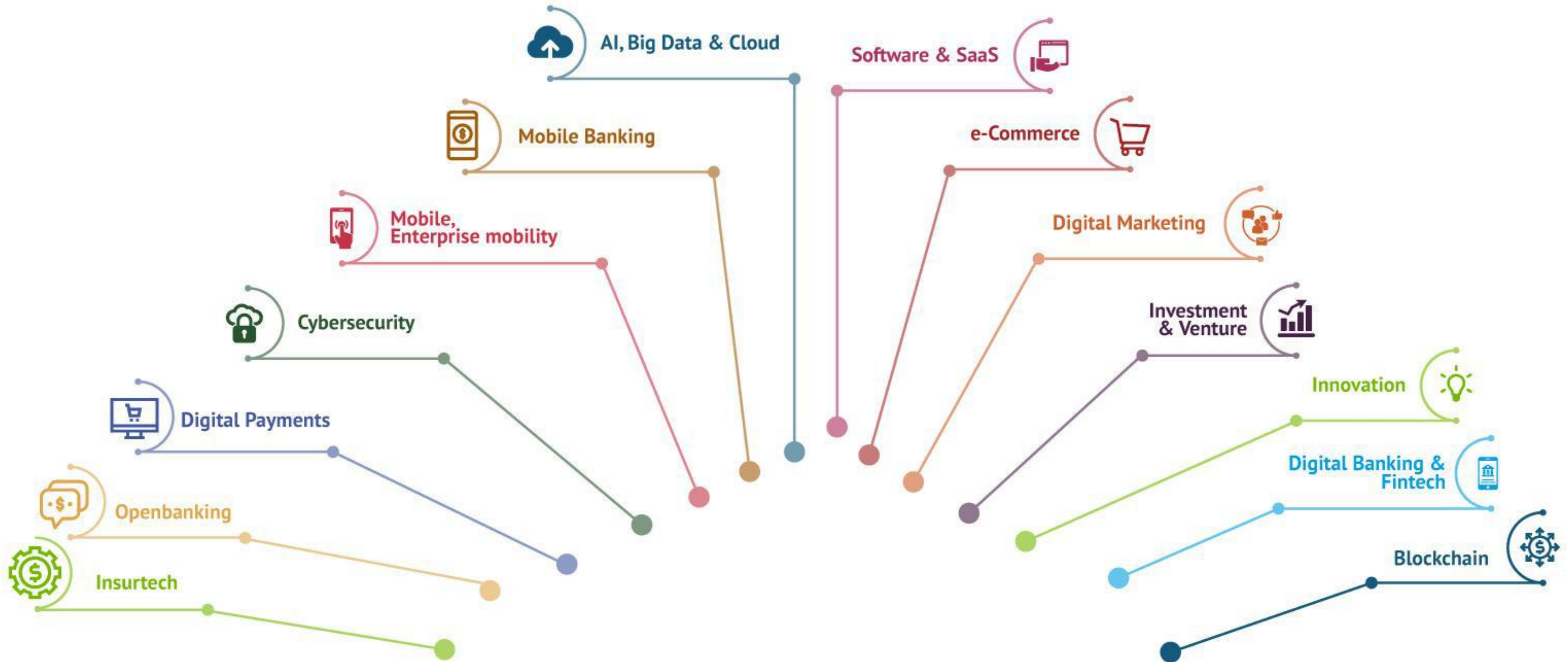


+2000
ONE-TO-ONE
MEETINGS



+100
CONFERENCES

Digital Banking • SaaS • Blockchain • Fintech • Digital Payments • Cybersecurity • Mobile Banking • Big Data • Cloud



Video Oficial





Positioning your brand, impact, influence, generate leads and do business with + 5,000 C-Levels (CEO, CTOa, CIOs, CMOs, CDOs, CFOs), decision makers, innovation, digital transformation leaders from Telcos, Banks, Retail, Industries from Latin America.



ATTENDEES FROM DEMANDING INDUSTRIES



Mainly C-level executives from Telcos, Banks, Enterprises around LATAM and Government authorities.

Directors, CEOs, CISOs, CMOs, CIOs, CTOs, CDOs, professionals from IT, marketing and business development, seeking new technologies, solutions, product and services in the areas of Innovation, Telecom, Digital Transformation, ICT, IoT, Mobile, Cloud, Big Data, AI, e-GOV, Fintech, e-Commerce, and Digital marketing to enhance productivity, their management, communication, marketing and sales processes.



AMERICA DIGITAL CONGRESS INFOGRAPHY



Trending topic on Twitter

+200 accredited press

+ 500 millions of media impressions

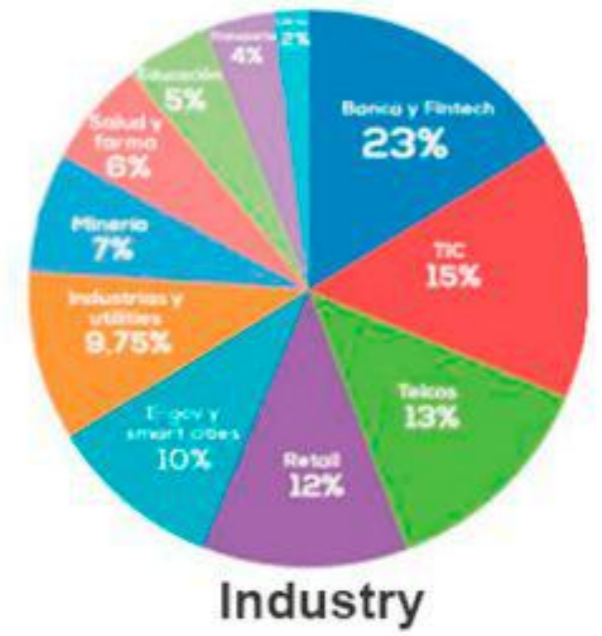
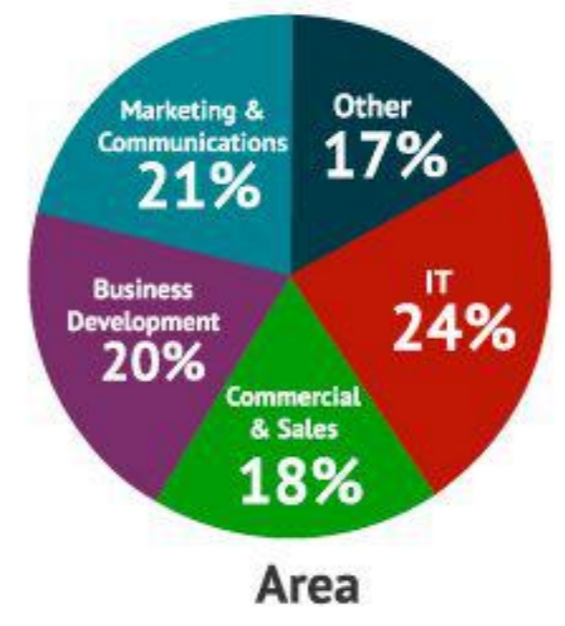


Attendees



Attendees profile

ATTENDEES DEMOGRAPHIC PROFILE					
Age	Gender	Average family income in US\$ k / year			
21 - 25	6%	Male	58%	<US\$ 25 k	7%
25 - 35	30%	Female	42%	US\$ 25 - 50 k	21%
35 - 45	38%			US\$ 50 - 100 k	28%
+45	26%			US\$ 100 - 150 k	26%
				>US\$ 150 k	18%



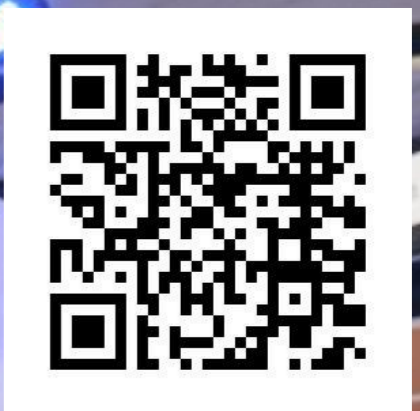
MAIN SPONSORS



SPONSORS FORUMS SPECIALIZED



AMERICA DIGITAL EXPO 2025



SCAN EXPO DRONE





EXPO 2025

+200 Exhibiting companies in the areas of Telecom, ICT, IoT, M2M, AI, Business Mobility, Big Data, Cloud, Information Security, Mobile, APPs, Software & SaaS, ERPs / CRMs, Fintech, e-Commerce and Digital Marketing showcasing their Brand, products and services to +5000 executives from the largest corporations, Banks, Telcos and Government authorities from Latin America.



COUNTRY PAVILIONS AND TRADE MISSIONS

America Digital Expo, has country /association pavilions where introduces its main companies in the areas of ICT, Software, Technology, IoT, Internet, Mobile, Fintech, e-Commerce and Digital Marketing.

Ask about special benefits for trade missions, ICT associations and chambers of commerce.



DATE & PLACE

ESPACIO RIESCO

EL SALTO 5000, HUECHURABA
SANTIAGO

APRIL 2-3 · 2025



Review last booth space positions available Expo 2025



A

■	ZONES 360 4,5X4,5 Mts	6 UN
■	2X2 Mts	10 UN
■	3X2 Mts	7 UN
■	4X2 Mts	11 UN
TOTAL: 28 BOOTS		

B

■	ZONES 360 4,5X4,5 Mts	0 UN
■	2X2 Mts	12 UN
■	3X2 Mts	13 UN
■	4X2 Mts	13 UN
TOTAL: 38 BOOTS		

C

■	ZONES 360 4,5X4,5 Mts	0 UN
■	2X2 Mts	13 UN
■	3X2 Mts	17 UN
■	4X2 Mts	15 UN
TOTAL: 45 BOOTS		

LEGEND

✓ RESERVED

✓ PRE RESERVED

Review last booth space positions available Expo 2025



D

■	ZONES 360 4,5X4,5 Mts	6 UN
■	2X2 Mts	11 UN
■	3X2 Mts	13 UN
■	4X2 Mts	8 UN

TOTAL: 32 BOOTS

LEGEND

- ✔ RESERVED
- ✔ PRE RESERVED



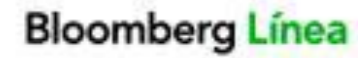
EXPO CONFERENCES & EXHIBITORS



MEDIA PARTNERS



MEDIA & PARTNER ORGANIZATIONS



SUPPORT ENTITIES



EXPO CONFERENCES





EXPO CONFERENCES

The Expo Conferences

The Expo Conferences are 30 or 50 minutes conferences in a fully equipped virtual conference room, which includes conference recording. Here, technology providers can present their company, products, services, benefits for customers, advantages over competitors and success cases.

These conferences are limited to only 16 positions.

*Only 4 Expo Conferences are available for new companies. Ask to your America Digital's executive for availability.



EXPO CONFERENCES

Place your company in front of a live audience of broadcasted by streaming and stay permanently as part of the VOD conferences available in the America Digital Online Network.



*Ask for availability to your America Digital's executive.

Limited to 16 Expo Conference.

Only 4 Expo Conferences available

EXPO CONFERENCES	INCLUDES
Conference room completely equipped	✓
Expo Conference description in the Congress program distributed to more than 5,000 attendees during the Congress. Also on the web, e-newsletter and social networks.	✓
Expo Conference communication before, during and after the Congress, as part of global communications of the Congress.	✓
SPEAKER AT EXPO CONFERENCE (SUCESS CASES) The brand can apply for one speaker position at the specialized latam forum of choice. (*Content Committee approval is required. Speaker must be an influencer or expert in a global or Americas' s Level, you can present a succes case, launch of new product or speak about a specialized topic). it includes Conference room completely equipped audiovisually, global broadcasting by streaming. The Conference is recorded and published as VOD (Video On Demand) at the Online America Digital Network (https://network.america-digital.com) + Conference Communications Plan. Conferences with speakers are included in the Congress' Digital Program (which receives over 100 k downloads) and it is distributed to attendees.	✓ (1)
Branding and placement in the Expo Conference saloon during your presentation.	✓
Article in e-Newsletter about the Expo Conferences.	1
Mention of the Expo Conference in the blog and official distribution in the Congress networks.	✓
Global conference broadcast by Streaming.	✓
Recording of the Expo Conference. Conference is published under VOD in America Digital Online Network.	✓
Right to export the event to your website.	As Expo Conference
BUSINESS EXECUTIVE TICKETS (US\$740): Expo + Expo Conferences + Specialized Forum Conferences + International Seminar + One to One Meetings + Partner Programs + Closing Party + All Online Accesces.	30
BUSINESS EXECUTIVE TICKETS ONLINE (US\$270): Access to all activities via streaming through our specialized platform: Expo + Expo Conferences + Specialized Forum Conferences + International Seminar + 1 to 1 Meetings + Partner Programs + Closing Party.	30
PROFILES & MEMBERSHIP FOR 3 MONTHS AT THE ONLINE AMERICA DIGITAL NETWORK : Included at no additional cost (Standard fee US\$ 190 per year for each profile, https://network.america-digital.com). You can connect online with previous attendees to past Congress and view over 200 Conferences in format Video On Demand (VOD) from the previous Congresses.	60
Delivery database of attendees (physical and online) to the Expo Conferences	✓
20% discount for company professionals and guest list.	✓
PRICING EXPO CONFERENCE 30 MINUTES	US\$ 8,900
PRICING EXPO CONFERENCE 50 MINUTES	US\$ 13,500
TICKETS BONIFICATION	US\$ 22,200

A large audience is seated in a dark room, facing a brightly lit stage. On the stage, a man in a dark suit is speaking, flanked by two large screens displaying his image. The stage is illuminated with blue and white lights. The ceiling features several circular light fixtures. The overall atmosphere is professional and high-tech.

INTERNATIONAL SEMINAR



INTERNATIONAL SEMINAR & CONFERENCES SPECIALIZED FORUMS

More than 100 international Speakers talk about Innovation, Trends, ICT, IoT, M2M, AI, Smart Cities, Mobile, Enterprise Mobility, Big Data, Cloud, SaaS, Information Security, e-Commerce and Digital Marketing.

Broad press coverage, Conferences are recorded. All conferences are available in the America Digital Online Network as Video On Demand (VOD).



INTERNATIONAL SEMINAR AND CONFERENCES



 Giselle Ruiz Lanza (Brazil) Directora Regional de Inteligencia para Latinoamérica IBM #GiselleDigital	 Maximiliano Hinz (Argentina) Director de Operaciones en Latinoamérica IBM #Maximiliano	 Esther Riveroll (Spain) CEO IBM #EstherDigital2022	 Javier Villalobos (Colombia) Sales Enterprise Leader Hispanic IBM #JavierDigital	 Victor Borga (Uruguay) Regional Sales Director IBM #VictorDigital	 Nicolás Urena (Colombia) Director de Expansión Global IBM #NicolásDigital	 Gerardo Sumano (Mexico) Product Account Manager LATAM Enterprise IBM #GerardoDigital	 Carlos Zapata (Chile) Director de Automatización IBM #CarlosDigital	 Leafar Maina (Chile) CEO IBM #LeafarDigital	 Abhas Ricky (Brazil) Chief Strategy Officer IBM #AbhasDigital	 Juan Zarda (Colombia) Head of Enterprise LATAM IBM #JuanDigital	 Antonio Luque (Spain) Director of Managed Services IBM #AntonioDigital	 Paolo Déiano (Brazil) Product Engineer IBM #PaoloDigital	 Rodrigo Martineli (Brazil) Vicepresidente y Director General para LATAM IBM #RodrigoDigital	 Gerardo Tapia (Argentina) System Engineer IBM #GerardoDigital	 Rodrigo Arias (Chile) General Counsel South Latin America IBM #RodrigoDigital	 Jaime Pradenas (Chile) Jefe de Área de Productos Blockchain IBM #JaimeDigital	
 Gustavo Santana (Brazil) Director, Cloud Accelerator Sales & Architecture en América IBM #GustavoDigital	 Alejandro D'Andrea (Chile) CIO Walmart Chile IBM #AlejandroDigital	 Kam He (Singapore) Director of Solutions & Consulting & IBM Cloud Integration IBM #KamDigital	 Leonardo Bracco (Argentina) Executive Director LATAM IBM #LeonardoDigital	 Carlos Torales (Mexico) VP de Ventas, América Latina IBM #CarlosDigital	 Vitor Sousa (Brazil) Co-Founder and Global Business Development IBM #VitorDigital	 Luis F. Martínez (Argentina) CEO IBM #LuisDigital	 Gerardo Bonilla (Mexico) Chief Revenue Officer IBM #GerardoDigital	 Alejandro Giusto (Chile) Director Comercial de Proyectos Especiales IBM #AlejandroDigital	 Martin Cabrera (Chile) Head of Customer Engineering Chile IBM #MartinDigital	 Gery Coronel (Argentina) Country Manager del Sur de Chile IBM #GeryDigital	 Wilson Calderón (Colombia) Senior Technical Consultant IBM #WilsonDigital	 Ariel Galarte (Chile) Sales Manager SIDA IBM #ArielDigital	 Carlos Perea (Spain) Senior VP LATAM IBM #CarlosDigital	 Bart Schouw (Belgium) Chief Growth Officer IBM #BartDigital	 Carlos Viera (Brazil) Gerente de Ventas IBM #CarlosDigital	 Maria Belén Aralla (Argentina) Account Director IBM #MariaDigital	
 Antonio Mareno (Chile) Gerente de Estrategia IBM #AntonioDigital	 Cristian Lucchesi (Chile) Industria Digital IBM #CristianDigital	 Guillermo Arduino (Spain) Presentador Internacional de IBM IBM #GuillermoDigital	 José Lagos (Chile) CEO y Managing Partner LATAM IBM #JoseDigital	 Carlos Torres (Spain) Regional Leader IBM #CarlosDigital	 Felipe Sánchez (Spain) Regional Manager IBM #FelipeDigital	 Arturo Moya González (Spain) Product Manager IBM #ArturoDigital	 Verónica Ibáñez (Spain) Directora de Ventas y Soluciones IBM #VeronicaDigital	 Juan Casal (Argentina) Director Comercial de Enterprise y Sector Público para Latinoamérica IBM #JuanDigital	 Nicolas Keeble (Brazil) Regional Enterprise Account Manager LATAM IBM #NicolasDigital	 Emanuel Di Matteo (Argentina) General Manager LATAM IBM #EmanuelDigital	 Jordi Torres (Spain) CEO IBM #JordiDigital	 Rodrigo Alarcón (Chile) Senior VP IBM #RodrigoDigital	 Rodrigo Quijada (Chile) VP de Marketing Digital IBM #RodrigoDigital	 Nicolás Calderón (Colombia) CEO IBM #NicolasDigital	 Raúl Palacios (Chile) Director de Soluciones Multimedios IBM #RaulDigital	 Maria Agustina Patti (Brazil) Marketing Manager IBM #MariaDigital	
 Alfonso Cuadra (Chile) CEO y Gerente de Estrategia IBM #AlfonsoDigital	 Paulo Pauluk (Chile) CEO IBM #PauloDigital	 Virginia Álvarez Roldán (Argentina) Head of Business Design IBM #VirginiaDigital	 Manuel Aceves M. (Mexico) Director de Innovación IBM #ManuelDigital	 Marco Ponce Meléndez (Chile) CEO IBM #MarcoDigital	 Arturo Contreras (Mexico) Head of Business Unit LATAM IBM #ArturoDigital	 Gerardo Rivera Bozán (Chile) Senior Account Executive IBM #GerardoDigital	 Federico Vilanova (Colombia) Sales Director - Spanish Speaking South America IBM #FedericoDigital	 Juan Moscoso (Chile) Director de Ventas IBM #JuanDigital	 Hernán Sánchez (Argentina) Solution Architect South Cone IBM #HernanDigital	 Matias Chmiel (Brazil) Senior Director IBM #MatiasDigital	 Juan Astete Urrutia (Chile) Director Comercial IBM #JuanDigital	 Pamela Reutter (Chile) Gerente de Desarrollo Comercial IBM #PamelaDigital	 Daniel Cadenas (USA) Sr. Solution Engineer IBM #DanielDigital	 Maria Agustina Patti (Brazil) Market Analyst LATAM IBM #MariaDigital	 Javier Re (Argentina) CEO en Crowdfunder S.A. y fundador de Lupa IBM #JavierDigital	 Daniel Barba (Chile) Vicepresidente de Ingeniería y Operaciones para América Latina IBM #DanielDigital	 Julio Arrieta Gisbert (Chile) Socio Director IBM #JulioDigital
 Marco Alarcón (Chile) Jefe de Arquitectura IBM #MarcoDigital	 Christian Acosta (Chile) Senior Sales Manager IBM #ChristianDigital	 Javiera Gómez (Chile) Head of Digital Chile IBM #JavieraDigital	 Diego Creel (Mexico) Vice Presidente Senior México y LATAM IBM #DiegoDigital	 Samer Atassi (USA) Vicepresidente para América Latina IBM #SamerDigital	 Mark Bonnell (Canada) Director Ejecutivo IBM #MarkDigital	 Jorge Sanz (Spain) CEO IBM #JorgeDigital	 Felipe Torres Cuevas (Chile) Subgerente de Negocios Digitales IBM #FelipeDigital	 Juan Bello (Argentina) Business Head Global Latin America IBM #JuanDigital	 Gabriel Arango (Argentina) Chief Technology Officer Latinoamérica IBM #GabrielDigital	 Julian Colombo (Argentina) CEO IBM #JulianDigital	 Soledad Onetto (Chile) Productory Conductora de T-Relax IBM #SoledadDigital	 Eyal Sivan (Canada) Head of Open Banking IBM #EyalDigital	 Sebastián Rojas (Chile) Head of IBM Center IBM #SebastianDigital	 Leo Eduayen (Spain) Co-Founder & CEO IBM #LeoDigital	 Luiz Ohara (Brazil) Head of Financial Markets IBM #LuizDigital	 César Castillo (Colombia) Specialist Office IBM #CesarDigital	 Dino Besomi (Chile) Director Advisory Latin America IBM #DinoDigital

1-TO-1 MEETINGS





AMERICA DIGITAL BUSINESS MEETINGS SESSIONS

+2000 Meetings under specific objectives are coordinated between tech providers, demanding companies and strategic partners.

Among the main Latin American companies

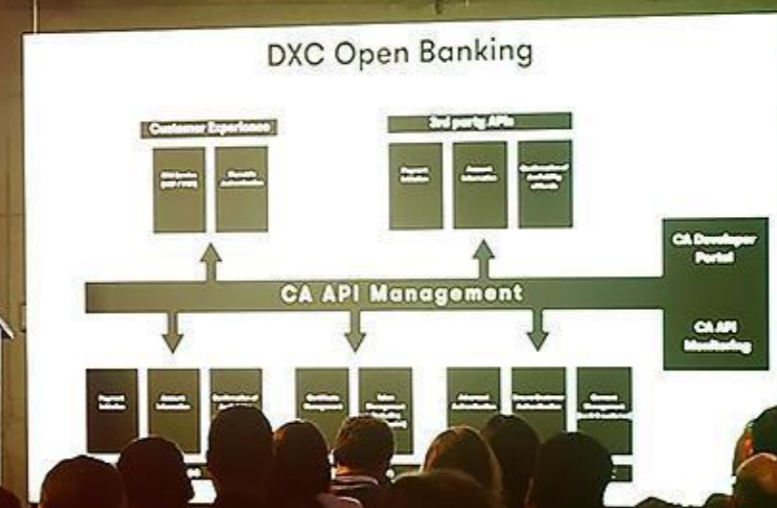
demanding products, technologies and services in Telecom, ICT, IoT, Big Data, Business Mobility, Cloud, AI, Computer Security, Fintech, e-Commerce and digital marketing with suppliers.

International companies

looking for strategic partners with which to expand in Chile and Latin America.



AI & DIGITAL BANKING & FINTECH FORUM





AI, DIGITAL BANKING & FINTECH FORUM

Join the leaders in Fintech and Digital Banking

From blockchain technology applications and fintech disruption, its impact on the transformation of banking, IT security challenges, mobile banking, to the impact of social media in the banking and financial services are addressed in this specialized forum.

New rules, new technologies, new suppliers, new fintech companies, new actors, new consumers, technological innovations and new business models that are challenging and transforming the digital banking and financial services industry.

Big Data, Mobile, IA, Blockchain, Fintech, Cloud, Social, e-Commerce, open innovation and its impact on digital banking and fintech ecosystem.

CEOs, CTOs, CMOs, CDOs, CISOs, and C-Level executives from Latin American Banks along with FinTech companies and experts discuss how to overcome with these challenges and evolve into a digital banking that meets consumers needs.

AI, DIGITAL BANKING & FINTECH



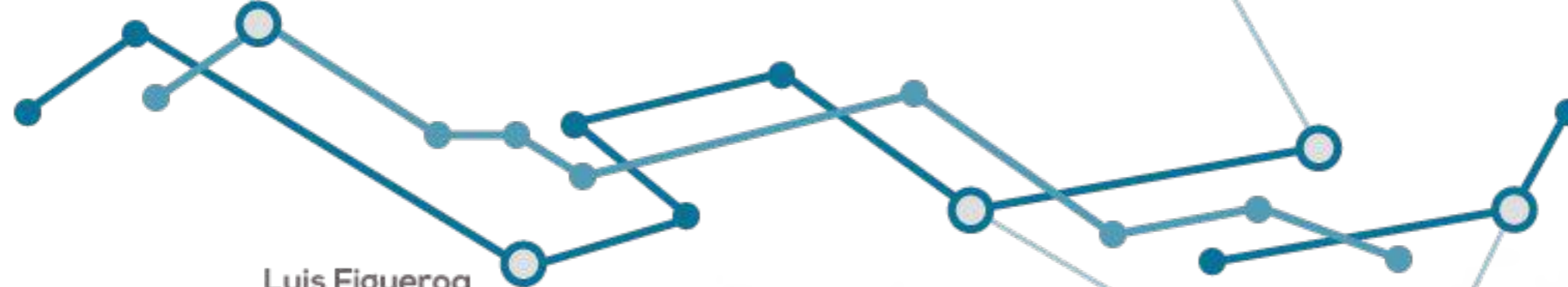
Mark Jamison (Silicon Valley, USA)
VP & Global Innovation Head VISA

The America Digital Conference is a fantastic event, I have been blown away how dynamic this entire event has been, how many people and the energy.



Rodrigo Orellana,
Digital Marketing Director Scotiabank

I have come every year and I see a radical evolution in the level of speakers, sponsors and infrastructure.



Luis Figueroa
Intendente de Regulación
Superintendencia Bancos e
Instituciones Financieras (SBIF)

It was an excellent opportunity to discuss the needs of the Fintech ecosystem.



Devie Mohan (Londres, UK)
Top 10 influencer fintech.

Excellent level of assistants.



Alberto Schilling,
CEO BICE BANK

High standard event, I have gone to similar congress in other countries, New York, and it has nothing to envy. The set-up, organization.



JOIN **CLUB** AMERICA DIGITAL

Become a Member here



CLOSING PARTY



**AMERICA
DIGITAL**

**AMERICA
DIGITAL**

APRIL 2-3, 2025

TWO DAYS OF EXTENSIVE NETWORKING AND B2B ACTIVITIES

DAY 1 : Wednesday

ACTIVITIES	Data	Time	Room
Accreditation	2 April 25	8:00 – 8:45 hr	Zone A
Opening and International Seminar	2 April 25	9:00 – 13:00 hr	I+II+III+IV+V Nivel -1
America Digital Tradeshow	2 April 25	10:00 – 19:00 hr	Booths Zone, Virtual lobby
C-level Ai & Digital Transformation A	2 April 25	15:00 – 19:00 hr	Room I, Nivel -1
C-level Ai & Digital Transformation B	2 April 25	15:00 – 19:00 hr	Room II, Nivel -1
C-Level AI, Digital Banking & Fintech Forum	2 April 25	15:00 – 19:00 hr	Room V, Nivel - 1
Expo Conferences	2 April 25	15:00 – 19:00 hr	Room III

DAY 2: Thursday

ACTIVITIES	Data	Time	Room
America Digital Tradeshow	3 April 25	10:00 – 19:00 hr	Booths Zone, Virtual lobby
C-level AI & Digital Transformation A	3 April 25	9:00 – 19:00 hr	Room I, Nivel -1
C-Level AI, Digital Banking & Fintech Forum	3 April 25	9:00 – 19:00 hr	Room II, Nivel -1
AI, IOT & Industry 4.0	3 April 25	9:00 – 19:00 hr	Room III, Nivel -1
Networking 1-to-1	3 April 25	9:00 – 19:00 hr	Networking Zone
Expo Conferences	3 April 25	9:00 – 19:00 hr	Salón V, Nivel - 1
C-Level AI, eCommerce & Digital Marketing	3 April 25	9:00 – 19:00 hr	Room IV
Bitcoin, Blockchain & Web3	3 April 25	9:00 – 19:00 hr	Room III
Ceremony & Official Closing Party	3 April 25	19:30 – 22:00 hr	Rooms I+II, Nivel -1

UPGRADE TO SPONSOR

OPPORTUNITIES BE AN OFFICIAL SPONSOR

America Digital Latam Congress 2025

BENEFITS AS EXHIBITOR

2 days of Company Exhibition and networking to an audience of +5.000 executives from Latin America seeking technologies, products, services and strategic partners. Specific meetings in the Business Meetings Session, broadcasting, marketing and communications before, during and after the event reaching C-level executives and decision makers around the region.

View Tradeshow

<https://congreso.america-digital.com/Tradeshow-10-America-Digital-Congress-Latam-2025.pdf>

BENEFITS INCLUDED FOR EXHIBITORS AT AMERICA DIGITAL EXPO	Platinum	Gold	Silver
Space for Booth and Online Booth included	4x2 mts2	3x2 mts2	2x2 mts2
Staff accreditation in Booth	4	4	4
Wifi connections	4	4	2
Logo in official website and company description in Expo Digital Directory.	✓	✓	✓
Logo, placement and branding at Expo Digital	✓	✓	✓
1 article in blog, post on Facebook, Twitter, e-Newsletter reaching +200,000 executives.	✓	✓	✓
BUSINESS EXECUTIVE TICKETS US\$ 740): Expo + Expo Conferences + Specialized Expo + Expo Conferences + Specialized Latam Forum Conferences + International Seminar + One to One Meetings + Partner Programs + Closing Party + All Online Acces.	15	10	7
BUSINESS EXECUTIVE TICKETS ONLINE (US\$ 270): Access to all activities via streaming throughour specialized platfomr: Expo + Expo Conferences + Specialized Forum Conferences + International Seminar + 1 to 1 Meetings + Partner Programs + Closing Party.	15	10	7
PROFILES & MEMBERSHIP FOR 1 YEAR AT THE ONLINE AMERICA DIGITAL NETWORK Included at no additional cost (Standard fee US\$ 190 per year for each profile , https://network.america-digital.com): You can connect online with previous attendees to pastCongress and view over 200 Conferences in format Video On Demand (VOD) from the previous Congresses.	30	20	14
20% discount on additional tickets for all company professionals and guest list.	✓	✓	✓
Rights to export the event to your website.	✓	✓	✓
Delivery database of the visitors to your physical & online booth	✓	✓	✓
AFTER AUGUST 30th, 2024	US\$ 7,950	US\$ 6,625	US\$ 5,750
BEFORE AUGUST 30th, 2024	US\$ 6,450	US\$ 5,450	US\$ 4,750
TICKETS' BONIFICATION US\$	US\$ 14,800	US\$ 11,100	US\$ 7,400

OPTION TO HAVE ONLY ONE ONLINE BOOTH



PRICE AND BENEFITS



BENEFITS INCLUDED FOR EXHIBITORS AT AMERICA DIGITAL EXPO	PLATINUM ONLINE
Online Booth included	✓
Staff Accreditations	4
Logo in official website and company description in Expo Digital Directory.	✓
Logo, placement and branding at Expo Digital	✓
1 article in blog, post on Facebook, Twitter, e-Newsletter reaching +200,000 executives.	✓
BUSINESS EXECUTIVE TICKETS: Access to all activities via streaming through our specialized platform: Expo + Expo Conferences + Specialized Forum Conferences + International Seminar + 1 to 1 Meetings + Partner Programs + Closing Party.	4
BUSINESS EXECUTIVE TICKETS ONLINE: Access to all activities via streaming through our specialized platform: Expo + Expo Conferences + Specialized Forum Conferences + International Seminar + 1 to 1 Meetings + Partner Programs + Closing Party.	20
PROFILES & MEMBERSHIP FOR 1 YEAR AT THE ONLINE AMERICA DIGITAL NETWORK Included at no additional cost (Standard fee US\$ 190 per year for each profile, https://network.america-digital.com). You can connect online with previous attendees to past Congress and view over 200 Conferences in format Video On Demand (VOD) from the previous Congresses.	24
20% discount on additional tickets for all company professionals and guest list.	✓
Rights to export the event to your website.	✓
Delivery database of the visitors to your online booth	✓
AFTER AUGUST 30th, 2024	US\$ 3,500
BEFORE AUGUST 30th, 2024	US\$ 2,950
TICKETS' BONIFICATION US\$	US\$ 5,400

TICKETS



***20 % discount in additional tickets for exhibiting companies**
*** subject to availability**

BUY TICKETS

<https://congreso.america-digital.com/buy-tickets/?lang=en>

<https://congreso.america-digital.com>

TICKET CATEGORY (Rights)	TICKETS	
	 BUSINESS EXECUTIVE	 BUSINESS EXECUTIVE ONLINE
Physical access and Online access to all Congress activities	✓	
Online access to all Congress activities from our exclusive platform	✓	✓
1 to 1 meetings	✓	✓
Own profile and Avatar in the Congress	✓	✓
EXPO DIGITAL	✓	✓
INTERNATIONAL SEMINAR	✓	✓
C-LEVEL AI, DIGITAL TRANSFORMATION FORUM	✓	✓
C-LEVEL AI, DIGITAL BANKING & FINTECH FORUM	✓	✓
AI, IOT & INDUSTRY 4.0 FORUM	✓	✓
C-LEVEL AI, E-COMMERCE & DIGITAL MARKETING	✓	✓
BITCOIN, BLOCKCHAIN & WEB3 FORUM	✓	✓
VENTURE CAPITAL & PRIVATE EQUITY FORUM	✓	✓
PARTNER PROGRAMS	✓	✓
EXPO CONFERENCES (Success cases)	✓	✓
Access to the event APP with search and 1 to 1 meeting features	✓	✓
AMERICA DIGITAL ONLINE NETWORK MEMBERSHIP and profile included at no cost for 3 Months (standard value US\$ 190 / per year). With your membership in America Digital Network (https://network.america-digital.com) you can connect online with previous attendees to past Congress and view over 200 Conferences en format Video On Demand (VOD) from the previous Congresses.	✓	✓
Closing Party	✓	✓
TICKET PRICE p/p	US\$ 740	US\$ 270

WHY SPONSORING?



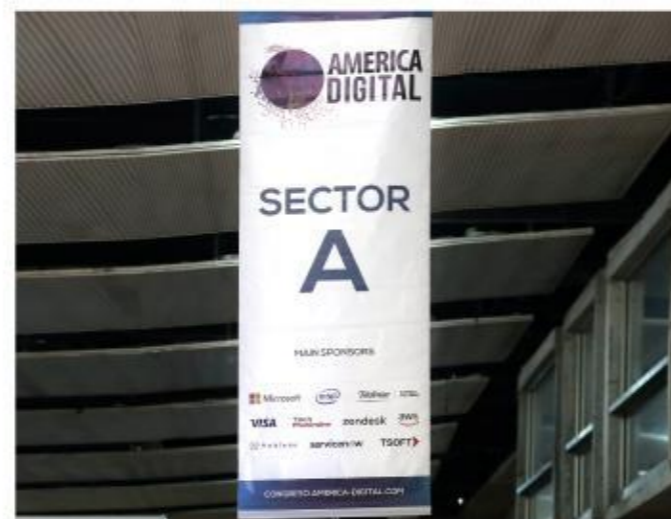
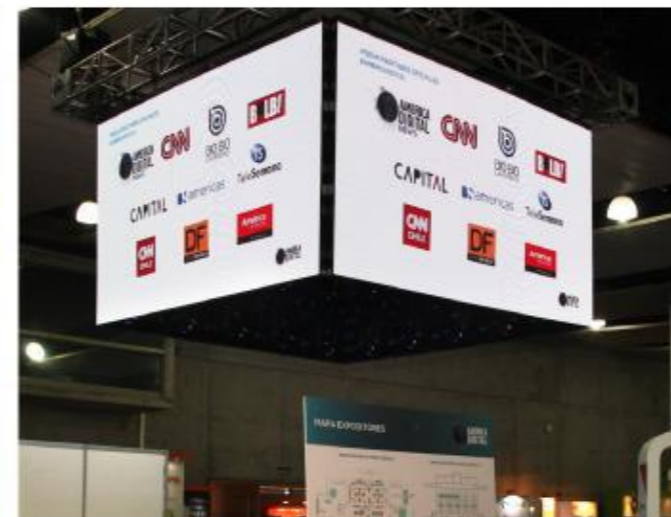
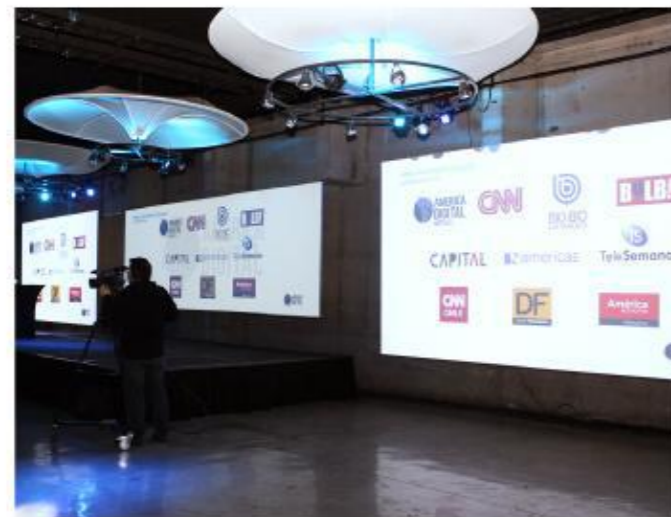
Through AMERICA DIGITAL CONGRESS your brand achieves national and international branding, placement and positioning as a Top of Mind company in its area, among executives from large corporations, companies and industries around the Americas.

America Digital invests directly in marketing, communications and publicity globally, this is also powered through media partners as CNN, America Economia, among others with a regional, local and specialized media coverage by topics, reaching over 500,000 decision makers and generating over 500 million impressions, providing an important return over investment for the Sponsors.

LARGE MEDIA COVERAGE



BRANDING & PLACEMENT



BRANDING & PLACEMENT



OFFICIAL SPONSORS SUCCESS CASES



Companies like Microsoft, Intel, Zendesk, Telefonica, Huawei, Tech Mahindra, Visa, Amazon have already been sponsors of America Digital, obtaining:

- +500.000 impressions on our e-newsletters, social networks, web, blog, media and communications.
- Placing their brand in front of more than 5000 attendees.
- Positioning as a Top of Mind Brand and leader.
- Lead generation and business meetings with key executives from 22 countries in a single day and place.
- Extensive branding and placement during the whole Congress.



Sponsor benefits:

- Branding and placement on web, credentials, e-newsletters, folders, social media, invitations, brochures and advertisements in newspapers, POP, digital displays, logo in online and off-line communications and media.
- Brand presence in America Digital's live activities, Expo, International Seminar, Conferences, Forums, Business Roundtable, Closing Party, America Digital Online Network, POP at tradeshow, Widescreens, Digital Signage.
- America Digital produces articles, press releases that are distributed through an international network of journalists, PR agencies, specialized in ICT, Mobile, Telecom, IoT, e-Commerce, Digital Marketing, and media partners of the event. Content distribution covers print, television, radio, online media and social networks at a national and international level. Some examples are CNN, America Economía, PRNewswire.
- Our Press releases are sent to a base of 650 journalists from selected specialized media and distributed through Prnewswire.
- America Digital e-Newsletter every 3 weeks reaches over 200,000 managers and decision-makers in Latin America.
- Our communities on Facebook, Twitter, LinkedIn and Youtube, allow us to potentially reach 2.5 million professionals.
- Our website has an average of 500,000 unique visitors per year. + 500 million media impressions were obtained during the 2022 Congress.

PARTNER PROGRAMS

Partner Programs are limited to 3 and include:

*The Partner Programs offer to the BRAND the unique opportunity to hold its own event using the 4th America Digital Congress as a platform. You will have a Conference Room completely equipped for 200 attendees, where you can hold your own thematic event. (*Content Committee approval is required)*

PARTNER PROGRAM EXAMPLE PERFORMED BY GOOGLE WITH ITS GOOGLE INNOVATION LAB ORIENTED TO C-LEVELS.



PARTNER PROGRAMS	INCLUDE
Fully equipped audiovisual salon for 200 attendees, including translation.	✓
PARTNER PROGRAM description in the Congress program distributed to more than 5,000 attendees during the Congress. Also on the web, e-newsletter and social networks.	✓
PARTNER PROGRAM communication before, during and after the Congress, as part of global communications of the Congress.	✓
Branding and placement in the PARTNER PROGRAM Salon during your presentation.	✓
Article in e-Newsletter about the PARTNER PROGRAM.	1
Mention of the PARTNER PROGRAM in the blog and official distribution in the Congress networks.	✓
PARTNER PROGRAM broadcasted by Streaming.	✓
Recording of the PARTNER PROGRAM. PARTNER PROGRAM is published under VOD in America Digital Online Network.	✓
Right to export THE PARTNER PROGRAM to your website.	As Partner Program
BUSINESS EXECUTIVE TICKETS (US\$ 740): Expo + Conferences Expo + Conferences Specialized Forums + International Seminar + Networking 1 to 1 + Venture Capital + Closing Party + Online Access to all Congress activities	100
BUSINESS EXECUTIVE ONLINE TICKETS (US\$ 270): Online access to all Congress activities; Expo + Conferences Expo + Specialized Forums Conferences + International Seminar + Networking 1 to 1 + Closing Party.	100
PROFILES and Membership for 1 year in APP RED AMERICA DIGITAL included at no additional cost. (Normal value for each profile & membership US \$ 190 / year per user): In the Red America Digital https://network.america-digital.com you can connect with historical and current Congress attendees, as well as access more than 200 conferences in Video On Demand (VOD) format from previous America Digital Congresses.	200
Delviery of the attendees database (live & online) to your Partner Program	✓
20% discount for company professionals and guest list.	✓
PARTNER PROGRAM HALF DAY (9:00 – 13:00 hrs or 15:00-19:00 hrs).	US\$ 39,000
Tickets' Bonification	US\$ 74,000

PRIVATE MEETING ROOMS



Your own private meeting room for two days

Define your own activities

Only 5 meetings rooms available.

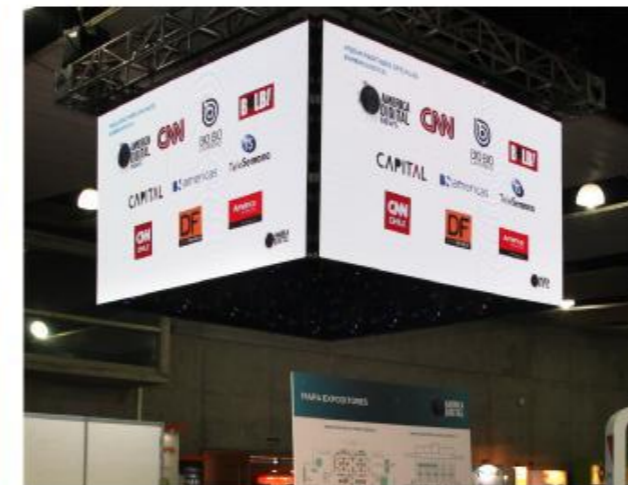
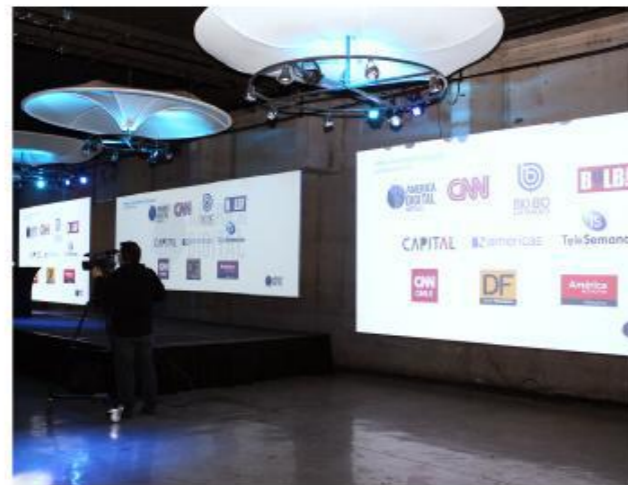
From US\$ 22,000.

Do not include AV equipment, any additional requirements must be contracted directly with the venue.

PRIVATE MEETING ROOMS



BRANDING & PLACEMENT



BRANDING & PLACEMENT



SPONSORSHIP LANYARD



Positioning your Brand in front of 5000 C-Levels that will use the Lanyard during 2 days.

Pricing US\$ 35,000
(Only 1 position).

ADDITIONAL BRANDING & PLACEMENT PRODUCTS



SPONSOR REGISTRATION

Put your brand in front of 5000
C-Levels during the registration

US\$ 20,000 (Only 1 position).

SPOTS AT EXPO SCREENS



Pricing for 1 day US\$ 9,500.
One Spot 20-30 seconds 8 times
during the day, each 1 hour.

SPONSOR CORPORATIVE LUNCH



Sponsor 2 days
Corporate Lunch

Pricing US\$ 25,000 c/u.

1 position

SPONSOR 1 to 1 NETWORKING ZONES



Pricing US\$ 25,000 c/u

2 Positions available .

INTERVIEW ON LINE BY AMERICA DIGITAL NEWS TV DURING THE CONGRESS



15-20 minutes on line interview in ur TV set during the congress global broadcasting and distribution of the interview to our 80,000 C-Levels subscribers. .

Normal pricing **US\$ 5,800**

Special pricing for Sponsors, **US\$ 4,000.**

Limited only to 16 interviews during the congress. Reserve in advance (under availability)

Sponsorships / Exhibitors

LATIN AMERICA, EUROPE & GLOBAL



Eduardo Gorrin
Corporate Account Manager
eduardo.gorrin@america-digital.com
M : +56 9 9212 0543

MEXICO & NORTH AMERICA



Karla Mejía
Corporate Sales
karla.mejia@america-digital.com
M: +52 5531266124



Paula Vargas Cherry
Corporate Account
paula.vargas@america-digital.com
M +52 55 88 05 5797

ARGENTINA, LATIN AMERICA & USA



Silvia Wainbarg
Strategic Development
silvia.wainbarg@america-digital.com
M: +54 9 11 3196 2075

BRAZIL & LATIN AMERICA



Luciano Graciano
KAM America Digital
luciano.graciano@america-digital.com
M : +55 11 9 8358 4900

CHILE, EEUU & LATIN AMERICA



Daniel Fernández
Business Development Manager
daniel.fernandez@america-digital.com
M : +56 9 9002 3527

